

# TRADEWEB INVESTOR PRESENTATION

FEBRUARY 2021

# Disclaimer



The information in this presentation is current only as of its date and may have changed. We undertake no obligation to update this information in light of new information, future events or otherwise.

This presentation includes estimates regarding market and industry data that we prepared based on our management's knowledge and experience in the markets in which we operate, together with information obtained from various sources, including publicly available information, industry reports and publications, surveys, our clients, trade and business organizations and other contacts in the markets in which we operate. In presenting this information, we have made certain assumptions that we believe to be reasonable based on such data and other similar sources and on our knowledge of, and our experience to date in, the markets in which we operate. While such information is believed to be reliable for the purposes used herein, no representations are made as to the accuracy or completeness thereof and we take no responsibility for such information.

## Basis of Presentation

The historical financial information and other disclosures contained in this presentation relate to periods that ended both prior to and after the completion of the Reorganization Transactions and the IPO of Tradeweb Markets Inc. (unless the context otherwise requires, together with its subsidiaries, referred to as "we," "our," "Tradeweb," "Tradeweb Markets" or the "Company"). The IPO closed on April 8, 2019. As a result of certain reorganization transactions (the "Reorganization Transactions") completed in connection with the IPO, on April 4, 2019, Tradeweb Markets Inc. became a holding company whose only material assets consist of its equity interest in Tradeweb Markets LLC ("TWM LLC") and related deferred tax assets. As the sole manager of TWM LLC, Tradeweb Markets Inc. operates and controls all of the business and affairs of TWM LLC and, through TWM LLC and its subsidiaries, conducts its business. As a result of this control, and because Tradeweb Markets Inc. has a substantial financial interest in TWM LLC, Tradeweb Markets Inc. consolidates the financial results of TWM LLC and its subsidiaries. The historical financial information contained in this presentation relating to periods prior to and including March 31, 2019, which we refer to as the "pre-IPO period," pertain to TWM LLC, the predecessor of Tradeweb Markets Inc. for financial reporting purposes. The historical financial information contained in this presentation relating to periods beginning on April 1, 2019, and through and including December 31, 2020, which we refer to as the "post-IPO period," pertain to Tradeweb Markets Inc. The pre-IPO period excludes, and the post-IPO period includes, our financial results from April 1, 2019 through April 3, 2019, which are not material.

On October 1, 2018, Refinitiv Holdings Ltd. ("Refinitiv"), which is controlled by certain investment funds affiliated with The Blackstone Group L.P., an affiliate of Canada Pension Plan Investment Board, an affiliate of GIC Special Investments Pte. Ltd. and certain co-investors, indirectly acquired substantially all of the financial and risk business of Thomson Reuters Corporation and Thomson Reuters Corporation indirectly acquired a non-controlling ownership interest in Refinitiv (collectively, the "Refinitiv Transaction"). As a result of the Refinitiv Transaction, as a consolidating subsidiary of Refinitiv, we accounted for the Refinitiv Transaction using pushdown accounting. Due to the change in the basis of accounting resulting from the application of pushdown accounting, the financial information for the period beginning on October 1, 2018, and through and including December 31, 2020, or the "successor" period, and the financial information for the periods prior to, and including, September 30, 2018, or the "predecessor" period, are not comparable.

We believe that gross revenue is the key driver of our operating performance and therefore is the revenue measure we utilize to assess our business on a period by period basis.

## Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the federal securities laws. Statements related to, among other things, our guidance, including 2021 guidance, and future performance, the industry and markets in which we operate, our expectations, beliefs, plans, strategies, objectives, prospects and assumptions and future events are forward-looking statements. In addition, statements herein relating to the COVID-19 pandemic, the potential impacts of which remain inherently uncertain, are forward-looking statements.

We have based these forward-looking statements on our current expectations, assumptions, estimates and projections. While we believe these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond our control. These and other important factors, including those discussed under the heading "Risk Factors" in the documents of Tradeweb Markets Inc. on file with or furnished to the SEC, may cause our actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. Given these risks and uncertainties, you are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements contained in this presentation are not guarantees of future performance and our actual results of operations, financial condition or liquidity, and the development of the industry and markets in which we operate, may differ materially from the forward-looking statements contained in this presentation. In addition, even if our results of operations, financial condition or liquidity, and events in the industry and markets in which we operate, are consistent with the forward-looking statements contained in this presentation, they may not be predictive of results or developments in future periods.

Any forward-looking statement that we make in this presentation speaks only as of the date of such statement. Except as required by law, we do not undertake any obligation to update or revise, or to publicly announce any update or revision to, any of the forward-looking statements, whether as a result of new information, future events or otherwise, after the date of this presentation.

## Non-GAAP Financial Measures

This presentation contains "non-GAAP financial measures," including Adjusted EBITDA, Adjusted EBITDA margin, Adjusted EBIT, Adjusted EBIT margin, Adjusted EBT, Adjusted Net Income, Adjusted Net Income per diluted share ("Adjusted Diluted EPS"), Free Cash Flow and Adjusted Expenses, which are supplemental financial measures that are not calculated and presented in accordance with GAAP. We make use of non-GAAP financial measures in evaluating our past results and future prospects. We present these non-GAAP financial measures because we believe they assist investors and analysts in comparing our operating performance across reporting periods on a consistent basis by excluding items that we do not believe are indicative of our core operating performance.

See "Appendix" for reconciliations of the non-GAAP financial measures contained in this presentation to their most comparable GAAP financial measure. Non-GAAP financial measures have limitations as analytical tools, and you should not consider these non-GAAP financial measures in isolation or as alternatives to net income attributable to Tradeweb Markets Inc., net income, earnings per share, operating income, operating expenses, cash flow from operating activities or any other financial measure derived in accordance with GAAP. You are encouraged to evaluate each adjustment included in the reconciliations. In addition, in evaluating Adjusted EBITDA, Adjusted EBITDA margin, Adjusted EBIT, Adjusted EBIT margin, Adjusted EBT, Adjusted Net Income, Adjusted Diluted EPS, Free Cash Flow and Adjusted Expenses, you should be aware that in the future, we may incur expenses similar to the adjustments in the presentations of these non-GAAP financial measures. Our presentation of non-GAAP financial measures should not be construed as an inference that our future results will be unaffected by unusual or non-recurring items. In addition, the non-GAAP financial measures contained in this presentation may not be comparable to similarly titled measures used by other companies in our industry or across different industries.

We present certain growth information on a "constant currency" basis. Since our consolidated financial statements are presented in U.S. dollars, we must translate non-U.S. dollar revenues and expenses into U.S. dollars. Constant currency growth, which is a non-GAAP financial measure, is defined as growth excluding the effects of foreign currency fluctuations. Constant currency information is calculated by translating the current period and prior period's results using the average exchange rates for 2018. We use constant currency growth as a supplemental metric to evaluate our underlying performance between periods by removing the impact of foreign currency fluctuations. We present certain constant currency growth information because we believe it provides investors and analysts a useful comparison of our results and trends between periods. This information should be considered in addition to, not as a substitute for, results reported in accordance with GAAP, and may not be comparable to similarly titled measures used by other companies.

## Tradeweb Social Media

Investors and others should note that Tradeweb Markets announces material financial and operational information using its investor relations website, press releases, SEC filings and public conference calls and webcasts. Information about Tradeweb Markets, its business and its results of operations may also be announced by posts on the Company's accounts on the following social media channels: Instagram, LinkedIn and Twitter. The information that we post through these social media channels may be deemed material. As a result, we encourage investors, the media, and others interested in Tradeweb Markets to monitor these social media channels in addition to following our press releases, SEC filings and public conference calls and webcasts. These social media channels may be updated from time to time on our investor relations website.

# BUSINESS OVERVIEW

# Tradeweb at a Glance – 20+ Years of Innovation



Conceived in 1996, starting with \$8mm of capital, Tradeweb is a leader in building and operating electronic marketplaces for its network of clients located in 65+ countries globally

**\$893M**

DECEMBER 31, 2020  
REVENUE

**\$838B**

DECEMBER 31, 2020  
AVERAGE DAILY VOLUME

**PEOPLE + NETWORK + TECHNOLOGY = GROWTH**

**900+**

EMPLOYEES

**40+**

PRODUCTS

**300+**

TECHNOLOGISTS

**13.8%**

ADV CAGR  
2004-2020<sup>1</sup>

OFFICES IN

**7**

COUNTRIES

**2,500+**

CLIENTS  
GLOBALLY

**50,000+**

DAILY TRADES

**12.5%**

REVENUE CAGR  
2004-2020<sup>1</sup>

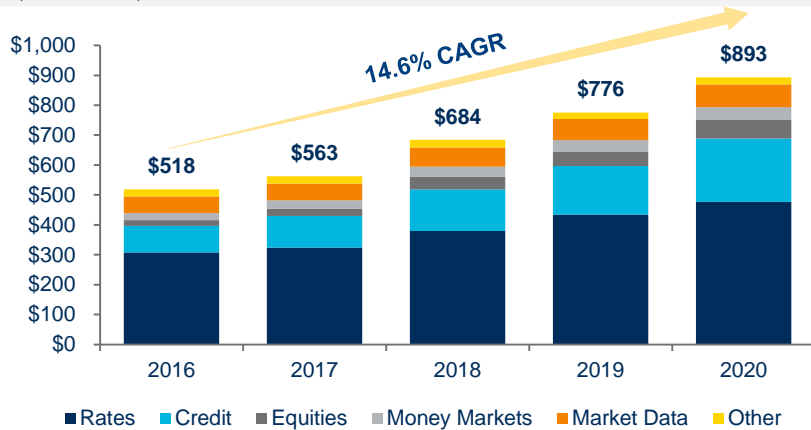
**Notes:**

1. 2004 marks the acquisition of Tradeweb by The Thomson Corporation.

# Balancing Investment to Drive Revenues & Margins

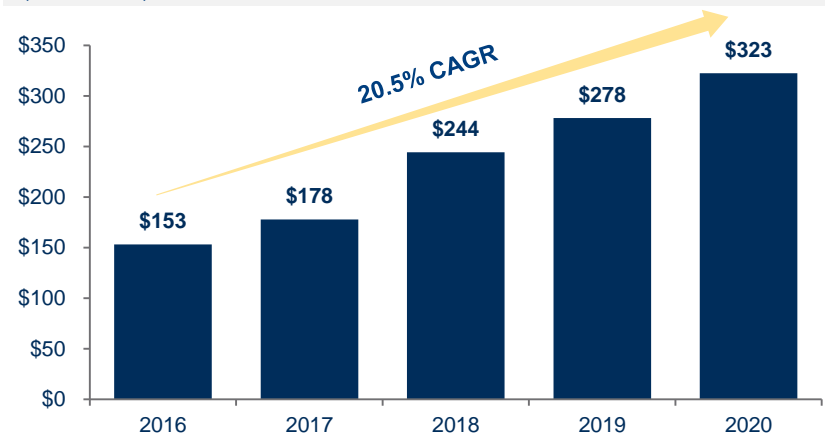
## STRONG GROWTH ACROSS ASSET CLASSES<sup>1</sup>

(\$ in millions)



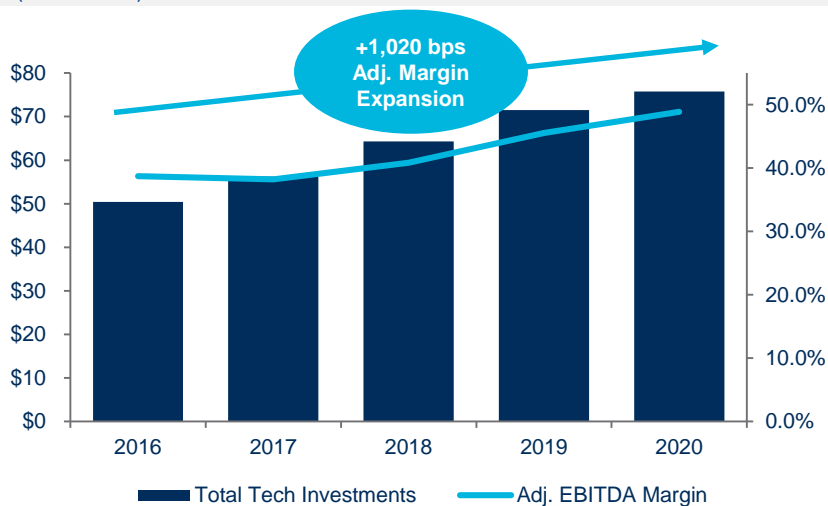
## INTERNATIONAL REVENUES CONTINUE TO SCALE<sup>1</sup>

(\$ in millions)

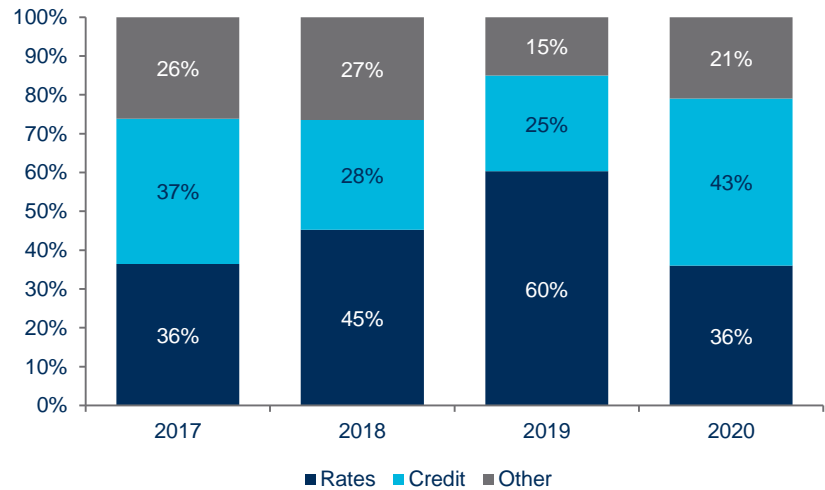


## BALANCING HIGHER INVESTMENTS & ADJ EBITDA MARGINS<sup>1,2</sup>

(\$ in millions)



## ANNUAL REVENUE GROWTH ATTRIBUTION<sup>1,3</sup>



1. Based on TW gross revenues  
 4. © 2021 Tradeweb Markets LLC. All rights reserved.

2. Tech investments include technology compensation related to development and other investment areas, technology-related non-compensation costs in investment areas, and capital expenditures and excludes tech infrastructure operating expenses and maintenance spend.  
 3. Other includes Equities, Money Markets, Market Data, and Other Trading Revenues.

# Diverse Product Offering (December 31, 2020)



RATES	CREDIT	EQUITIES	MONEY MARKETS
134 VOLUME (\$T) <span style="float: right;">+9% Y/Y</span> 476 REVENUE (\$M) <span style="float: right;">+10% Y/Y</span>	6 VOLUME (\$T) <span style="float: right;">+50% Y/Y</span> 213 REVENUE (\$M) <span style="float: right;">+31% Y/Y</span>	3 VOLUME (\$T) <span style="float: right;">+58% Y/Y</span> 62 REVENUE (\$M) <span style="float: right;">+32% Y/Y</span>	69 VOLUME (\$T) <span style="float: right;">+28% Y/Y</span> 43 REVENUE (\$M) <span style="float: right;">+6% Y/Y</span>
<b>GLOBAL GOVERNMENT BONDS</b>	<b>GLOBAL CREDIT</b>	<b>GLOBAL ETFs</b>	<b>REPURCHASE AGREEMENTS</b>
U.S. Treasuries ●●●	U.S. High-Grade ●●●	U.S. ETFs ●●	U.S. Repo ●●
Other N.Amer. Government Bonds ●	U.S. High-Yield ●●●	European ETFs ●	European Repo ●
UK Gilts ●●	European High-Grade ●●	Asian ETFs ●	<b>AGENCY DISCOUNT NOTES</b>
European Government Bonds ●●	European High-Yield ●●	<b>GLOBAL CASH EQUITIES</b>	U.S. Agency Discount Notes ●●
Other European Government Bonds ●●	Asian High-Grade ●●	U.S. Preferred Equities ●●	<b>COMMERCIAL PAPER</b>
Japanese Government Bonds ●	Asian High-Yield ●●	U.S. American Depository Receipts ●	N. Amer. Commercial Paper ●●
APAC (ex-Japan) Government Bonds ●	Emerging Market Bonds ●●●	European Cash Equities ●	European Commercial Paper ●
<b>SECURITIZED PRODUCTS</b>	<b>MUNICIPAL BONDS</b>	<b>GLOBAL CONVERTIBLE BONDS</b>	<b>CERTIFICATES OF DEPOSIT (CDs) / DEPOSITS</b>
TBA-MBS ●●	U.S. Municipal Bonds ●●●	U.S. Convertible Bonds ●●	U.S. CDs ●●
Specified Pools ●●●	<b>CHINA BONDS</b>	European Convertible Bonds ●	European CDs / Deposits ●
Other Securitized Products ●●	China Interbank Bond Market ●	Asian Convertible Bonds ●	
<b>SSAS/COVERED BONDS</b>	<b>GLOBAL CREDIT DERIVATIVES</b>	<b>GLOBAL EQUITY DERIVATIVES</b>	
U.S. Agencies ●●●	CDX Indices ●	U.S. Equity Derivatives ●●	
Covered Bonds ●●	iTraxx Europe Indices ●	European Equity Derivatives ●	
Other SSAs ●●●	iTraxx Asia & EM Indices ●		
<b>GLOBAL RATES DERIVATIVES</b>	U.S. Single Name CDS ●		
North American Rates Derivatives ●●	European Single Name CDS ●		
European IRS ●	Emerging Market Single Name CDS ●		
Asia Pacific IRS ●			
Emerging Markets IRS ●			

● Institutional ● Wholesale ● Retail

<b>MARKET DATA</b> 77 REVENUE (\$M) <span style="float: right;">+8% Y/Y</span>	<b>OTHER FEES</b> 22 REVENUE (\$M) <span style="float: right;">+8% Y/Y</span>
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# INVESTMENT HIGHLIGHTS

# Key Investment Highlights

## 1. ESTABLISHED ELECTRONIC FIXED INCOME NETWORK WITH SCALE ADVANTAGES

A leading electronic fixed income network with clients in 65+ countries trading over \$835 billion daily

## 2. TRACK RECORD OF GROWTH AND SERIAL INNOVATION

History of selectively expanding into and scaling new products across asset classes and geographies

## 3. AT THE INTERSECTION OF POWERFUL SECULAR GROWTH THEMES

Capitalizing on growing global debt pools, increasing electronification, rising popularity of ETFs and pursuit of greater efficiencies

## 4. SEVERAL TANGIBLE GROWTH OPPORTUNITIES

Focused on executing on U.S. Treasuries, global interest rate swaps, U.S. credit, global ETFs and investing for the future

## 5. GROWING POOL OF DATA & ANALYTICS

Diligently using data to improve execution outcomes and create new data products

## 6. STRONG REVENUE & EARNINGS GROWTH

Management and strategy focused on balancing revenue growth and margin expansion to create long-term shareholder value

GROWTH  
FROM  
2016-2020  
(CAGR)

14.6%  
REVENUE  
GROWTH

25.0%  
ADJUSTED EBIT  
GROWTH<sup>1</sup>

21.4%  
ADJUSTED EBITDA  
GROWTH<sup>1</sup>

Notes:

1. See "Appendix" for reconciliation of Adjusted EBIT and Adjusted EBITDA to net income.



# A Deeply Integrated & Powerful Network

A powerful client network that trades over \$0.8 trillion daily across our global electronic marketplaces, which are deeply integrated and supported by our proprietary technology

<h2>OUR CLIENT NETWORK</h2> <p>TRUSTED RELATIONSHIPS, MANY DEVELOPED OVER 20+ YEARS</p> <p>THREE CLIENT SECTORS</p> <p>INSTITUTIONAL WHOLESALE RETAIL</p> <p>OFFICES IN NORTH AMERICA, EUROPE AND ASIA</p>		<p>2,500+ CLIENTS</p> <p>65+ COUNTRIES</p> <p>90%+ TOP 100 GLOBAL ASSET MANAGERS</p> <p>80%+ TOP 25 INSURANCE COMPANIES</p> <p>45,000+ FINANCIAL ADVISORS</p> <p>50+ CENTRAL BANKS/ SOVEREIGN ENTITIES</p>	
<h2>OUR DEEP POOLS OF LIQUIDITY</h2> <p>EFFICIENT &amp; TRANSPARENT TRADING</p> <p>FOUR ASSET CLASSES</p> <p>RATES CREDIT EQUITIES MONEY MARKETS</p> <p>\$838B / 50,000+ TRADES</p> <p>DEC 2020 TTM AVERAGE DAILY VOLUME</p> <p>ELECTRONIC MARKET LEADER FOR MULTIPLE PRODUCTS<sup>1</sup></p> <p>GOVERNMENT BONDS TBA MBS INTEREST RATE SWAPS</p> <p>40+ PRODUCTS TRADED</p>			

## TECHNOLOGY—HEAVILY INTEGRATED IN CUSTOMER WORKFLOWS

FULL SPECTRUM OF TRADING PROTOCOLS BUILT ON PROPRIETARY TECHNOLOGY

300+ TECHNOLOGISTS

SOLUTIONS SUPPORTING CLIENTS ACROSS THE WHOLE TRADE LIFECYCLE

PRE-TRADE • EXECUTION • POST-TRADE • DATA & REPORTING

VOICE • INVENTORY • REQUEST BASED • ALL-2-ALL • SESSIONS TRADING • ACTIONABLE STREAMS • ORDER BOOK

**STP / INTEGRATION**

450+/30+ PROPRIETARY/VENDOR OMSs

BUY-SIDE ORDER MANAGEMENT SYSTEMS

REPO CLEARING BANKS

RISK MANAGEMENT SYSTEMS

CENTRAL CLEARING ORGANIZATIONS

CLEARING FIRMS / PRIME BROKERS

3RD PARTY MIDDLEWARE

SWAP DATA REPOSITORIES

CREDIT HUBS

ACCOUNTING SYSTEMS

**Notes:**

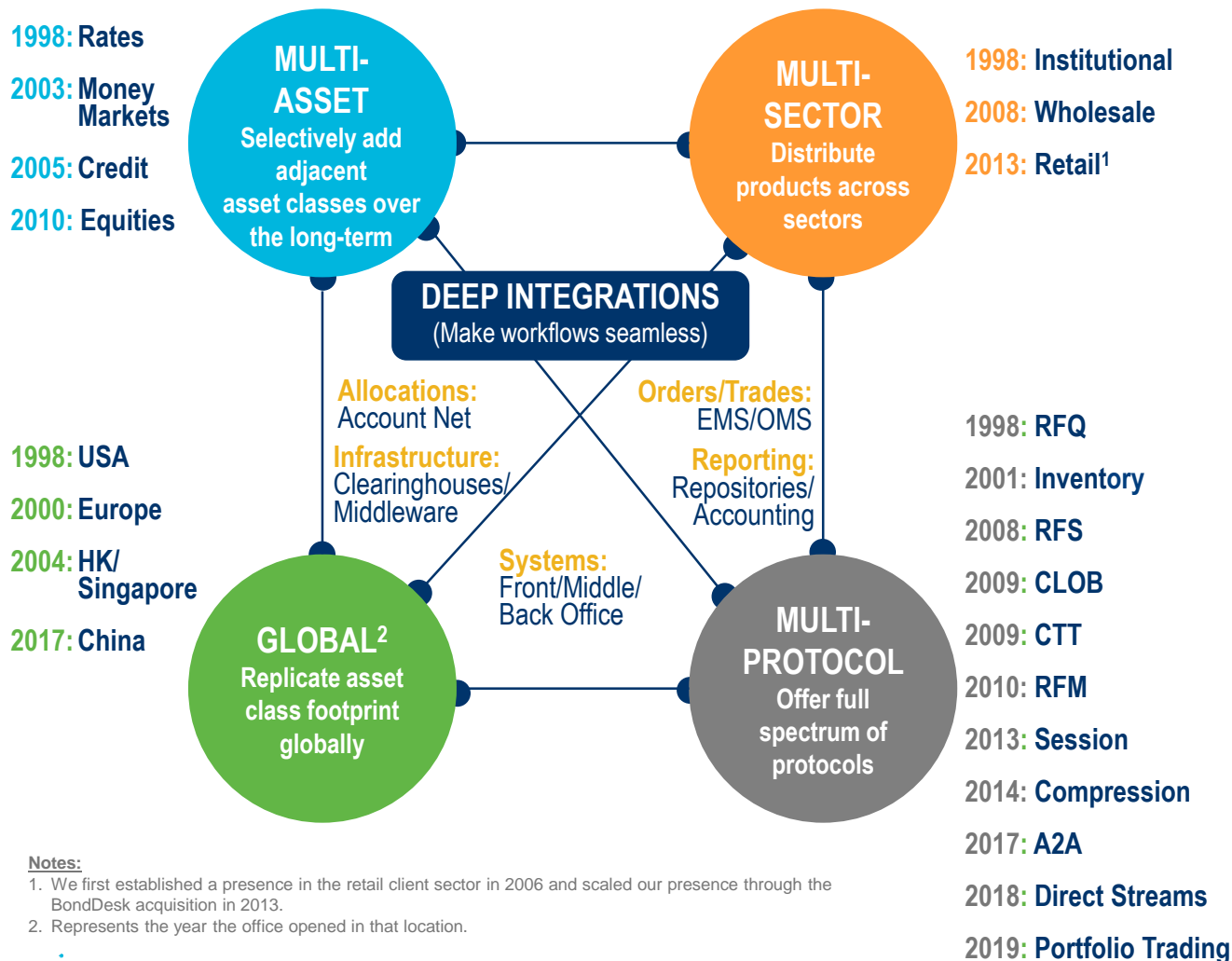
1. Based on public industry sources and Tradeweb management estimates. Public sources by product: government bonds (TRACE, SIFMA, AFME), TBA MBS (TRACE) and interest rate swaps (ISDA). See "Disclaimer" for additional information regarding market information.

# 1. POWERFUL NETWORK EFFECTS

## Calculated Network Expansion to Connect the Dots



### TW NETWORK: CONNECTING KEY DIFFERENTIATORS TO GENERATE A STEADY...



### ...STREAM OF INNOVATIONS

- Net Spotting 2016**  
Hedging of U.S. HG Credit with USTs
- Asset Swaps 2019**  
Trading IRS and government bonds simultaneously
- BC 2017 / CIBM Direct 2020**  
Connecting bond traders with China (Northbound trading)
- UST Closing Prices 2019**  
Replicating a UK concept for Gilt trading in the U.S. for USTs
- Credit AiPrice 2018**  
Delivering prices using content from all three sectors
- Credit ReMatch 2020**  
Connecting Wholesale with Retail and Institutional
- UST Streams 2018**  
Improving on a CLOB with streams
- Credit Portfolio Trading 2019**  
Execute large, complex trades across numerous bonds

**Notes:**

- We first established a presence in the retail client sector in 2006 and scaled our presence through the BondDesk acquisition in 2013.
- Represents the year the office opened in that location.

## 2. TRACK RECORD OF GROWTH

# Track Record of Growth, Product Diversification and Serial Innovation

Our deep relationships with our clients allows us to identify growth opportunities early and grow them into meaningful contributors of revenue over time

LAUNCH YEAR <sup>2</sup>	STAGE	PRODUCT	TIME TO \$25+ MM IN REVENUE
1999		UST (U.S. TREASURIES)	4 Years
2001		TBA-MBS	4 Years
2001		EUROPEAN GOVERNMENT BONDS	4 Years
2005/2013 <sup>1</sup>		U.S. DERIVATIVES (IRS / CDS)	After Dodd-Frank – 3 Years
2005/2018 <sup>1</sup>		EUROPEAN DERIVATIVES (IRS / CDS)	After MiFID II – 1 Year
2012		GLOBAL ETFs	6 Years
2013		SESSION TRADING (SWEEP)	5 Years
2014		U.S. INSTITUTIONAL CASH CREDIT	4 Years

 Cornerstone Products  Newer Products



**Notes:**

1. U.S. derivatives and European derivatives were launched in 2005, however, revenue growth is being presented post Dodd-Frank (2013) and MiFID II (2018) to show the impact of regulation.
2. Launch year is the first year of revenue.

# Expansive and Growing Addressable Markets



## TRADEWEB'S GROWTH ADVANTAGE

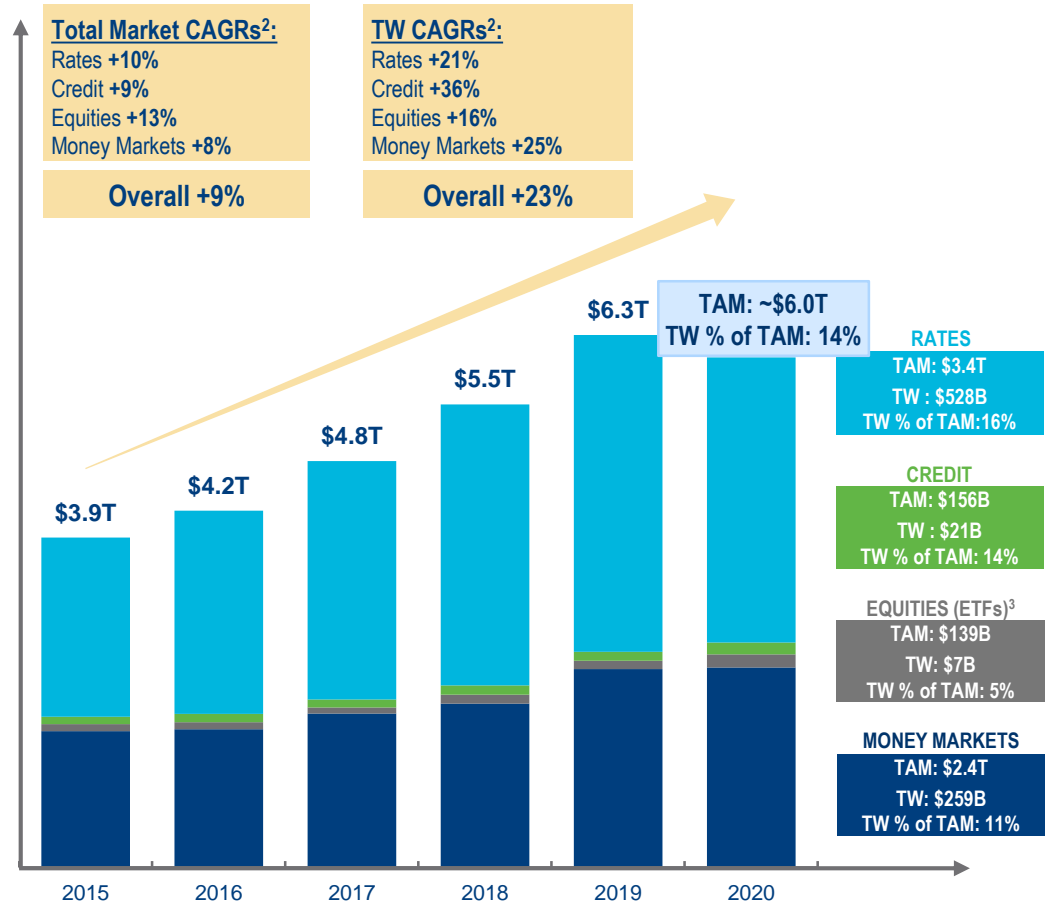
### GROWTH IN EXISTING MARKETS

- ELECTRONIFICATION OF MARKETS
- INCREASE MARKET SHARE
- GROWTH IN UNDERLYING ASSET CLASSES
- ENHANCE DATA AND ANALYTICS CAPABILITIES

### ENTER NEW MARKETS AND OTHER DRIVERS OF LONG-TERM GROWTH

- NEW ASSET CLASSES
- NEW REGIONS AND CLIENTS
- STRATEGIC ACQUISITIONS AND PARTNERSHIPS

## EXPANSIVE ADDRESSABLE MARKETS (ADV)<sup>1</sup>



**Notes:**

1. Total ADV by asset class is based on public industry sources and Tradeweb management estimates and for the purposes of this slide, total ADVs and Tradeweb ADVs omit volumes in products where the total market ADV cannot be sourced reliably: APAC excluding Japan government bonds in rates, Chinese bonds in credit, equity derivatives in equities, and bi-lateral repo, commercial paper, agency discount notes and certificates of deposits in money markets. Total market size for all products included in each asset class based on ADV through FY2020 except for EUGV and EM Debt, which are through 9M20. Public sources by asset class: rates (SIFMA, TRACE, CLARUS, AFME, JSDA); credit (TRACE, TRAX, CLARUS, SIFMA, CFETS, EMTA); equities (CBOE, Flowtraders); money markets (N.Y. Fed).
2. CAGRs based on growth between 2015 and 2020.
3. Total ADV for equities is based on ETF volumes only.

### 3. POWERFUL GROWTH THEMES

## Secular Tailwinds Expected to Position Tradeweb for Long-Term Growth



#### MARKET VOLUME GROWTH<sup>1</sup>

EXPANDING  
GOVERNMENT  
DEBT POOL



GROWING  
CORPORATE  
DEBT  
OUTSTANDING



RISING  
POPULARITY  
OF ETFs



CHINA  
CAPITAL  
MARKETS  
REFORM



#### ELECTRONIFICATION

FOCUS  
ON COST  
REDUCTION



INCREASING  
REGULATION



WORKFLOW  
DIGITIZATION



DATA-DRIVEN  
TRADING



GROWTH IN  
ELECTRONIC  
TRADING VOLUMES  
&  
RISING VALUE OF  
TRADING DATA

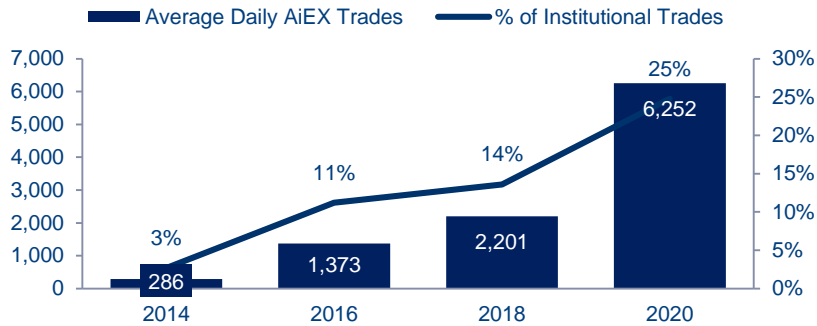


**Note:**

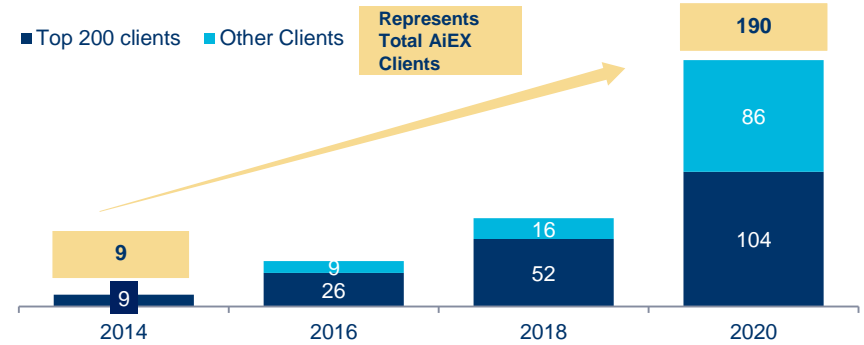
1. Sources: Government bonds (TRACE, TRAX), corporate bonds (SIFMA), ETFs (ETFGI data, ETF/EFP Sponsors, Bloomberg, BMO Global Asset Management ETF Report), Chinese bonds (CFETS).

# AiEX Adoption – The Rise in Automated Trading

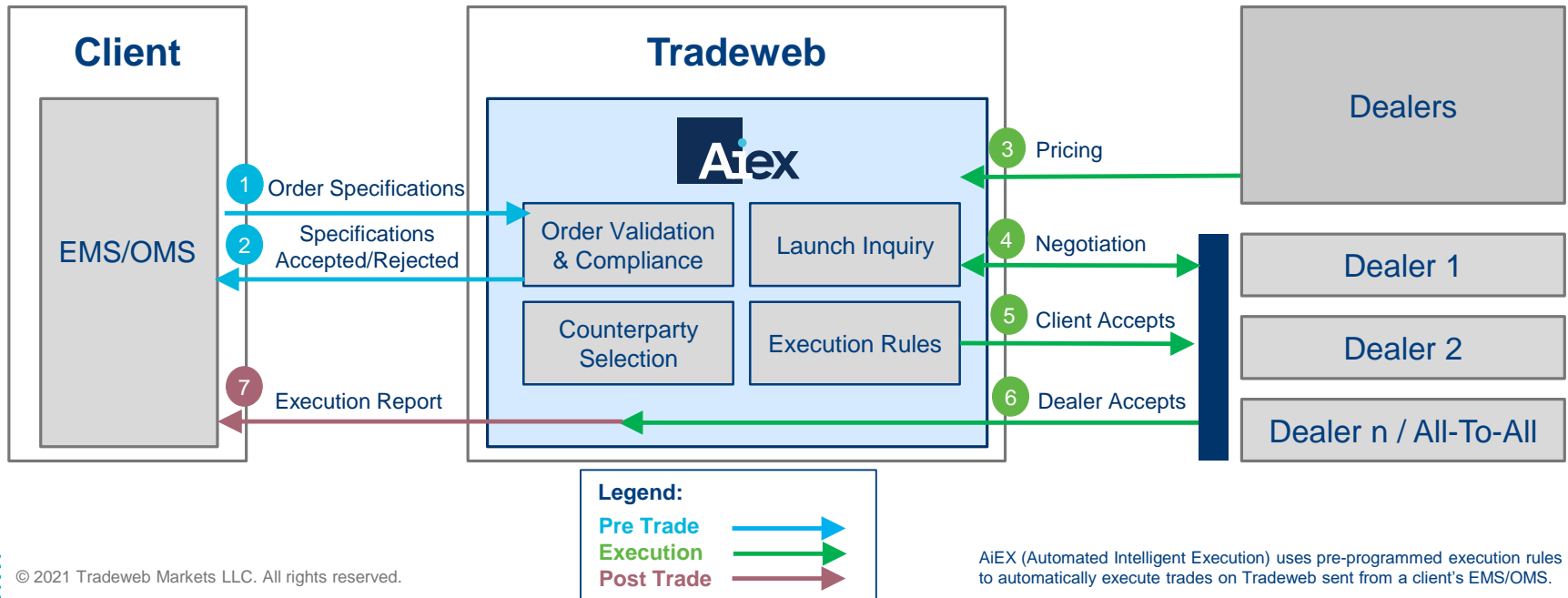
**AiEX TRADE ACTIVITY**



**CLIENT GROWTH**



**SYSTEMS WORKFLOW**



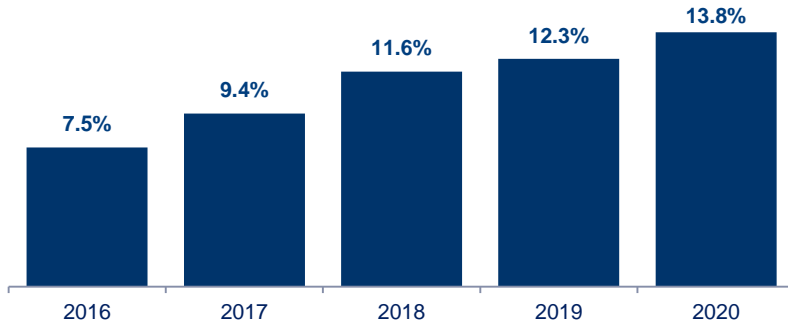
## 4. TANGIBLE GROWTH OPPORTUNITIES

# Leading Global Electronic Rates Business

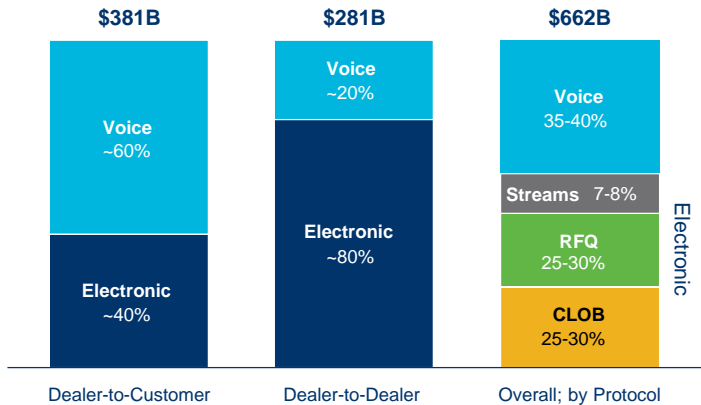


### U.S. TREASURIES

TW UST SHARE CONTINUES TO GROW<sup>1</sup>



VOICE STILL ACCOUNTS FOR ~35-40% OF UST TRADING<sup>2</sup>



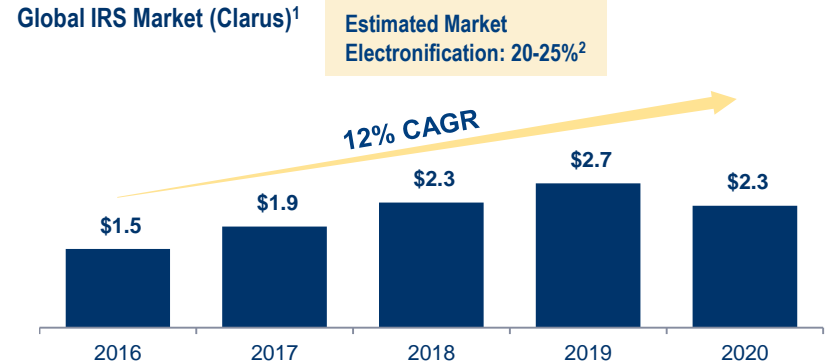
Source: TRACE and Liberty Street Economics data as of August 2017 – July 2018; Greenwich estimates and Tradeweb market intelligence as of FY2020.

**Notes:**

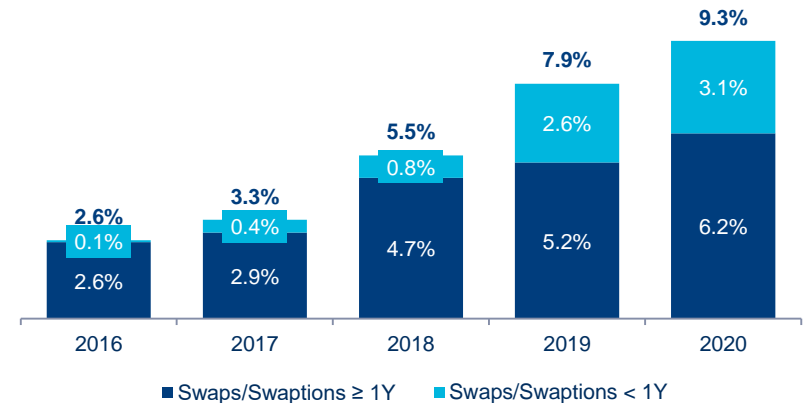
- Share reflects Tradeweb Treasuries volume across institutional, wholesale and retail client sectors, divided by SIFMA volume, adjusted by Tradeweb management to estimate non-primary dealer activity.
- Electronification rates based on UST volumes traded.

### GLOBAL SWAPS

GLOBAL IRS MARKET (\$ in trillions, ADV)



TW GLOBAL IRS MARKET SHARE IS GROWING<sup>3</sup>



**Notes:**

- Global IRS market estimate based on Clarus cleared market volumes; Global IRS market refers to volumes traded by U.S. and non-U.S. entities.
- Based on Clarus volumes and Tradeweb management estimates.
- Share reflects TW IRS volumes across institutional, wholesale and retail client sectors, divided by Clarus cleared market volumes. Global IRS market refers to volumes traded by U.S. and non-U.S. entities.

## 4. TANGIBLE GROWTH OPPORTUNITIES

# Building a Next Generation U.S. Corporate Credit Market Place Tradeweb

### MARKET-WIDE FOCUS

HG/HY U.S. MARKET VOLUME MIX (TRACE)<sup>1</sup>

D2C/C2C ~70%

D2D ~30%



PRE-TRADE

AiPrice, Liquidity Scores, Streaming Prices, Inventories, Portfolio Monitoring, Analytics and Reporting

TRADE

HG: ~30-35%<sup>2</sup>  
HY: ~15-20%<sup>2</sup>

HG: ~65-70%<sup>2</sup>  
HY: ~80-85%<sup>2</sup>

ELECTRONIC



VOICE



POST-TRADE

Spotting/Net Spotting Leveraging TW UST Market, TCA, Compliance Trade Exemption Reporting, Prevailing Market Price

### CONSTANT INNOVATION

#### ELECTRONIC PROTOCOLS

##### A2A 2.0

Institutional RFQ accesses \$12bn+ of live streaming retail liquidity across over 9,000 CUSIPs; accessible via AiEX

##### SWEEP

Daily electronic wholesale sessions

##### CLICK-TO-TRADE

Executable odd-lot liquidity across ~20,000 CUSIPs

#### BLOCK TRADING

##### PORTFOLIO TRADING

\$185bn+ traded since exiting beta mode in 2019

##### MULTI-DEALER NET SPOTTING

~40% of TW notional volume; \$50-250/mm in savings for trades using net spotting

##### LIVE INVENTORY/AXES

~\$40bn of block liquidity

##### SPOTTING

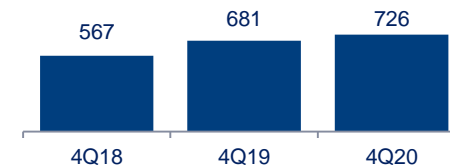
Electronic hedging – ~90% of institutional HG trades

#### Notes:

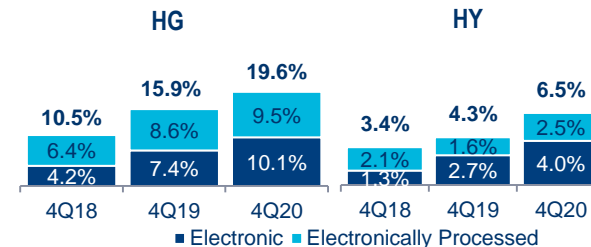
1. Source: TRACE.
2. Source: TRACE, Greenwich Associates, competitor reports and TW management estimates.
3. Reflects total number of institutional credit clients.
4. Share reflects TW high grade and high yield volume across institutional, wholesale and retail client sectors, divided by TRACE volume, adjusted by TW management to exclude emerging market and convertible bond volumes.
5. Reflects TW high grade and high yield volumes intermediated with undisclosed counterparties.
6. Block trades are defined as \$5mm+ for HG and \$1mm+ for HY.

### STRONG GROWTH

#### EXPANDING TW CLIENT NETWORK<sup>3</sup>

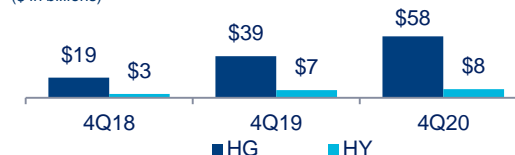


#### INCREASING TW MARKET SHARE<sup>4</sup>

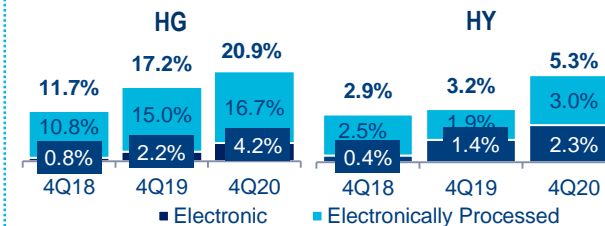


#### GROWING TW ANONYMOUS VOLUMES<sup>5</sup>

(\$ in billions)



#### INCREASING TW BLOCK SHARE<sup>4,6</sup>



Note: Totals may not foot due to rounding.

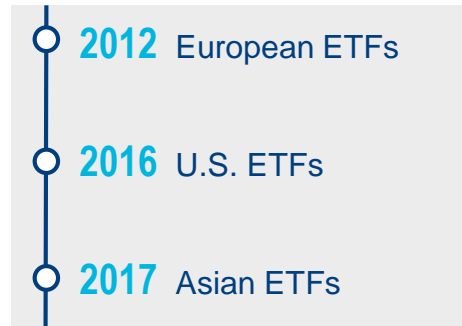


## GLOBAL ETFs

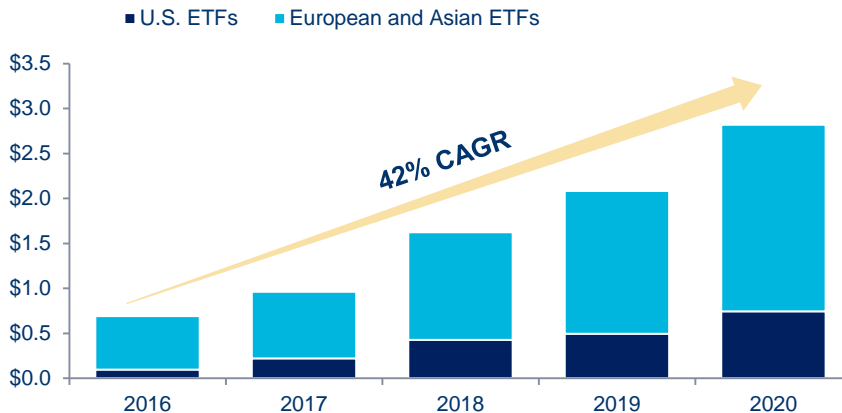
### MAKING BLOCK TRADING MORE EFFICIENT

- BETTER PRICING & SIZE
- STREAMLINED WORKFLOW
- CLEAR COMPLIANCE

### PRODUCT LAUNCHES



### TW INSTITUTIONAL ETF ADV CONTINUES TO GROW (\$B)



## EARLY STAGE OPPORTUNITIES

### RATES

- **UST Directed Streams:** Electronic tailored order book that gives clients the ability to source liquidity at larger sizes and better price increments vs. CLOB with minimal information leakage
- **Specified Pools:** Access to trade and view inventory of the industry's leading liquidity providers
- **Emerging Markets Interest Rate Swaps:** Strong pipeline of dealers and clients with plans to add more currencies

### CREDIT

- **China Bonds:** First offshore platform to offer foreign investors electronic access to Bond Connect & CIBM Direct
- **Portfolio Trading:** Electronic trading of large and complex baskets of bonds across the liquidity spectrum at a portfolio level price in a single transaction
- **Multi-Client Net Spotting:** Next generation of our net spotting offering, netting hedging activity across not only dealers but also clients at the same time, enhancing trading and operational efficiency

### MONEY MARKETS

- **Bilateral Repo:** Strong pipeline of clients globally with plans to expand into additional collateral types

### EQUITIES

- **U.S. Options:** Introduced RFQ technology to facilitate more efficient trading of block U.S. options

### MARKET DATA

- **Benchmarks:** Tradeweb-ICE closing prices



# M&A and Partnerships—Selectively Accelerating Growth



## HISTORY OF SUCCESSFUL STRATEGIC ACQUISITIONS...

DATE	TARGET	DESCRIPTION	STRATEGIC RATIONALE
2008	Hilliard Farber	Wholesale voice broker with a strong MBS franchise	Entered wholesale sector and launched an electronic TBA platform
2011	Rafferty Capital Markets	Wholesale voice broker with a strong UST franchise	Introduced hybrid electronic UST trading
2013	BondDesk	Leading U.S. retail fixed income trading technology vendor to wealth management firms	Scaled position in the retail client sector
2016	CodeStreet	Data-driven trade identification and workflow management software for corporate bonds	Enhanced corporate bond platform pre-trade intelligence

## ...AND PARTNERSHIPS

**BLACKROCK**



**EuroCCP**<sup>1</sup>



IRS, CDS AND CREDIT INITIATIVES WITH BANKS

**REFINITIV**

**Freddie Mac**



## WILL CONTINUE TO SELECTIVELY EVALUATE OPPORTUNITIES TO EXPAND IN A DISCIPLINED FASHION



**Note:**

1. Tradeweb's ETF CCP service is expected to be available in the coming months, subject to regulatory approvals.

# Platforms and Solutions Powered by Data and Analytics

Data and analytics play a critical role by improving the trading experience of our clients and driving more liquidity to our platforms

## DATA SUPPORTS THE PLATFORM



## DIRECTLY MONETIZING DATA



### PRICING/DISTRIBUTION

- Anonymized Composite Pricing via Refinitiv and Tradeweb
- Direct Dealer Content to clients over TW infrastructure



### BENCHMARKS

- Tradeweb Composite prices
- ICE Swap Rate
- Closing Prices—UST, UK Gilts
- Dealerweb UST—RCM 19901



### ANALYTICS

- Transaction Cost Analytics
- Ai-Price—prices 21,000+ corporate bonds



### REPORTING

- APA—pre- and post-trade data sets

## GROWTH STRATEGY



**Create New Data Sets As Asset Classes and Products Expand**



**Increase Solution Penetration**



**Invest in Differentiated Analytics**



**Pursue Strategic Partnerships**

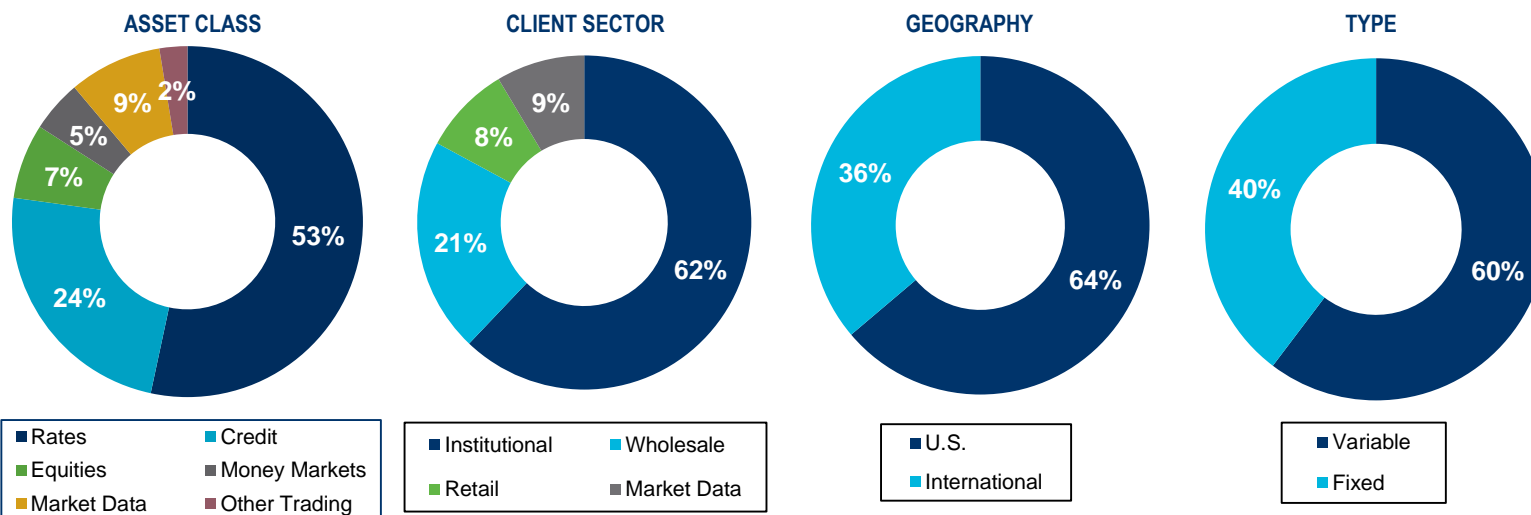
# FINANCIAL OVERVIEW

# Straightforward & Diversified Business Model

TRADEWEB HAS A DIVERSIFIED REVENUE BASE WITH A MIX OF VARIABLE AND FIXED REVENUE



## 2020 GROSS REVENUE BY

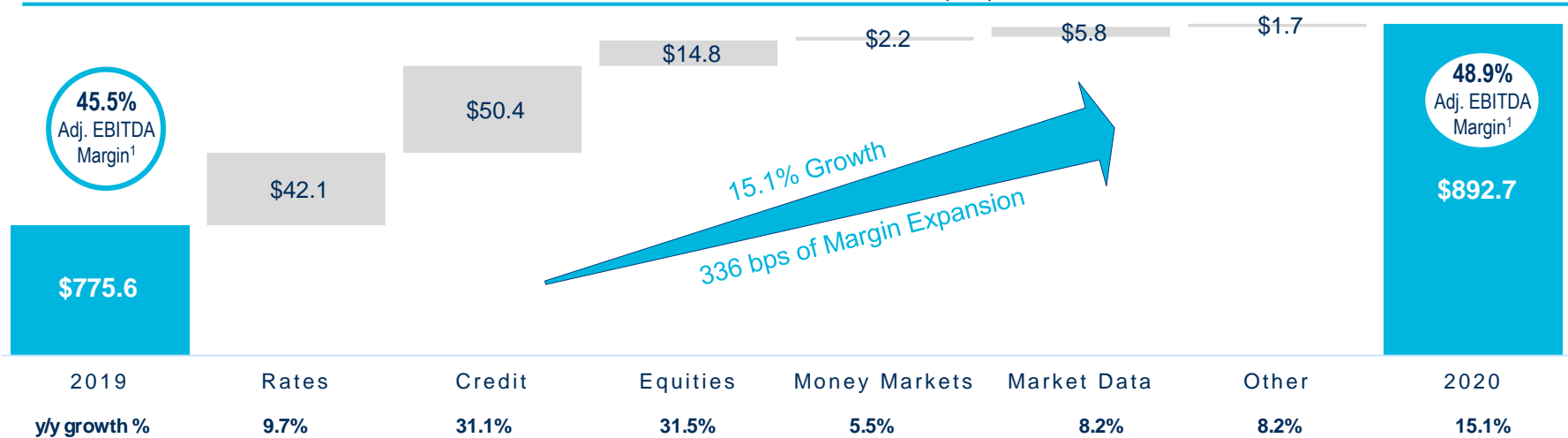


## 6. STRONG REVENUE AND EARNINGS GROWTH

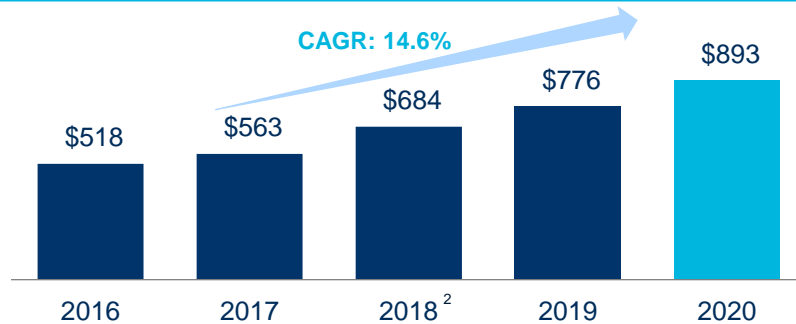
# Strong & Broad-based Revenue and Margin Expansion



### 2020 REVENUE GROWTH BY ASSET CLASS AND MARGIN EXPANSION (\$M)

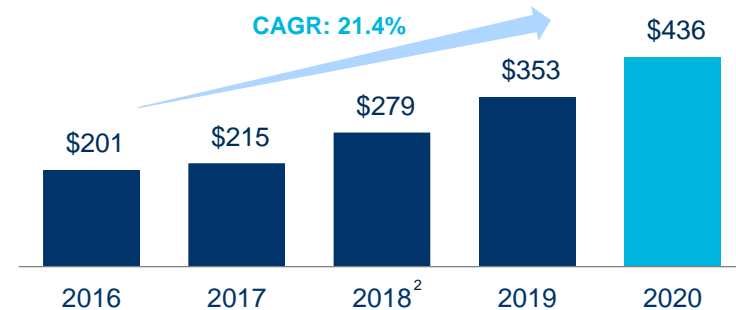


### GROSS REVENUE GROWTH (\$M)



<b>Volume (\$B)</b>	\$ 81,151	\$ 99,615	\$ 137,237	\$ 182,283	\$ 211,219
<b>ADV (\$B)</b>	\$ 324	\$ 398	\$ 549	\$ 727	\$ 838

### ADJUSTED EBITDA GROWTH (\$M)<sup>1</sup>



<b>Adj. EBITDA margin<sup>1</sup></b>	38.7%	38.2%	40.8%	45.5%	48.9%
<b>Adj. Net Income<sup>1</sup></b>	\$118	\$131	\$178	\$231	\$306

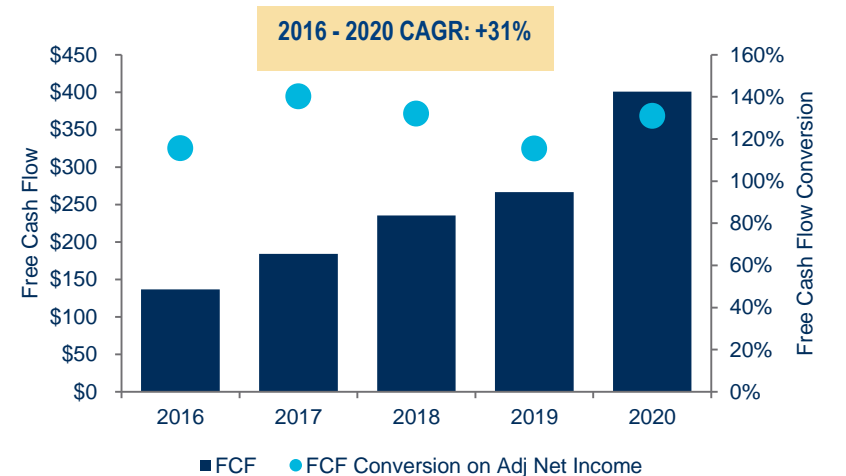
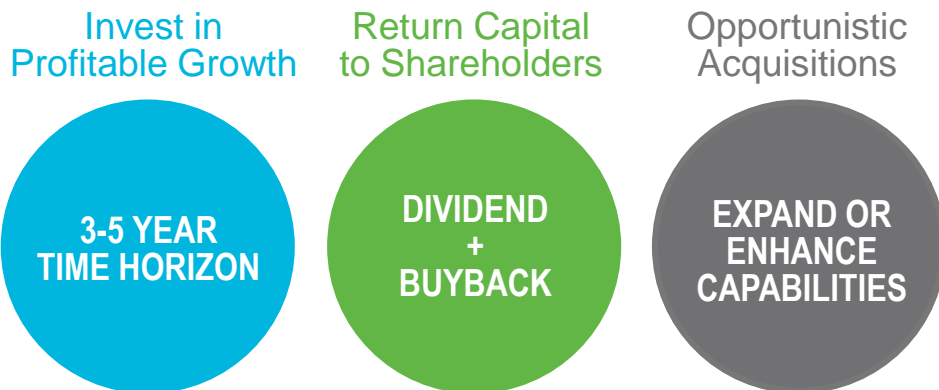
#### Notes:

- See appendix for reconciliation of Adjusted EBITDA and Adjusted Net Income to net income. Adjusted EBITDA margin is defined as Adjusted EBITDA divided by gross revenue for the applicable period.
- Represents the combined results of the period from January 1, 2018 to September 30, 2018 and the period from October 1, 2018 to December 31, 2018 for the full year ended December 31, 2018. This combination was performed by mathematical addition and is not a presentation made in accordance with GAAP. See "Disclaimer" for additional information and "Appendix" for additional reconciliations.

- Balanced strategy of returning capital to shareholders (dividend + buyback) and investing in the business
- Strong balance sheet with \$791 million of cash and cash equivalents, supported by strong free cash flow generation<sup>1</sup>
- \$200 - \$250 million to support regulatory, risk and working capital
- \$500 million revolver remains undrawn as of December 31, 2020
- \$150 million share repurchase program which we will use to primarily to offset annual equity grants<sup>2</sup>

## FUTURE CAPITAL ALLOCATION PHILOSOPHY

## STRONG FREE CASH FLOW GROWTH & CONVERSION(\$M)







1. \$190 million expected to fund acquisition of Nasdaq's CLOB upon closing in 2021  
 2. Share repurchase authorized in February 2021

# A Growth Company: 2020 vs. 2019

## Continuing to Strike the Right Balance Between Investing to Drive Revenue Growth & Margin Expansion

### BENCHMARKING PERFORMANCE

	2020	2019	GROWTH <sup>1</sup>
 <b>VOLUMES</b>	\$838B ADV	\$727B ADV	+15.3%
 <b>GROSS REVENUES</b>	\$893M	\$776M	+15.1% / +14.5% y/y (CC)
 <b>ADJ. EBITDA MARGIN<sup>2</sup></b>	48.9%	45.5%	+336 bps
 <b>ADJ. DILUTED EPS<sup>2,3</sup></b>	\$1.31	\$1.00 <sup>4</sup> (\$0.23 <sup>b</sup> / \$0.77 <sup>a</sup> )	+31.0%

### INVESTMENTS & INNOVATIONS



### GROWTH ADVANTAGES



#### Notes:

- Growth information provided on a "constant currency" basis reflects growth for the period excluding the impact of foreign currency fluctuations. See "Disclaimers—Non-GAAP Financial Measures" for more information.
- See "Appendix" for a reconciliation of Adjusted EBITDA and Adjusted Diluted EPS to their most comparable GAAP financial measures. Adjusted EBITDA margin is defined as Adjusted EBITDA divided by gross revenue for the applicable period.
- As a result of the Reorganization Transactions and the IPO completed in April 2019, certain earnings information is being presented separately for Tradeweb Markets LLC and Tradeweb Markets Inc.
  - Presents information for Tradeweb Markets Inc. (post-IPO period).
  - Presents information for Tradeweb Markets LLC (pre-IPO period).
- Represents combined Adjusted Diluted EPS for Tradeweb Markets Inc. (post-IPO period) and Tradeweb Markets LLC (pre-IPO period) for the year ended December 31, 2019. This combination was performed by mathematical addition and is not a presentation made in accordance with GAAP. However, we believe it provides a meaningful method of comparison of Adjusted Diluted EPS for the year ended December 31, 2020 to the combined twelve months ended December 31, 2019.



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## Global Offices

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Jersey City

London

Amsterdam

Tokyo

Hong Kong

Singapore

Shanghai



# APPENDIX

# Reconciliation of Non-GAAP Items (\$ in thousands)



Net Income to Adjusted EBITDA, Adjusted EBIT and Adjusted EBT	Successor FY20	Successor FY19	Successor 4Q18	Predecessor 9M18	Predecessor 2017	Predecessor 2016
<b>Net Income</b>	<b>\$218,390</b>	<b>\$173,024</b>	<b>\$29,307</b>	<b>\$130,160</b>	<b>\$83,648</b>	<b>\$93,161</b>
Contingent consideration	-	-	-	26,830	58,520	26,224
Interest (income) expense, net	316	(2,373)	(787)	(1,726)	(685)	695
Depreciation and amortization	153,789	139,330	33,020	48,808	68,615	80,859
Stock-based compensation expense <sup>1</sup>	13,025	25,098	-	-	-	-
Provision for income taxes	56,074	52,302	3,415	11,900	6,129	(725)
Unrealized foreign exchange (gains) / losses	5,665	(2,310)	263	(960)	(364)	1,872
(Gain) / loss from revaluation of foreign denominated cash <sup>2</sup>	614	1,225	90	(921)	(678)	(1,315)
Tax receivable agreement liability adjustment <sup>3</sup>	(11,425)	(33,134)	-	-	-	-
<b>Adjusted EBITDA</b>	<b>\$436,448</b>	<b>\$353,162</b>	<b>\$65,308</b>	<b>\$214,091</b>	<b>\$215,185</b>	<b>\$200,771</b>
Less: Depreciation and amortization	(153,789)	(139,330)	(33,020)	(48,808)	(68,615)	(80,859)
Add: Acquisition and Refinitiv Transaction related D&A <sup>4</sup>	110,187	97,565	22,413	19,576	31,236	41,125
<b>Adjusted EBIT</b>	<b>\$392,846</b>	<b>\$311,397</b>	<b>\$54,701</b>	<b>\$184,859</b>	<b>\$177,806</b>	<b>\$161,037</b>
Add: Interest income (expense), net	(316)	2,373	787	1,726	685	(695)
<b>Adjusted EBT</b>	<b>\$392,530</b>	<b>\$313,770</b>	<b>\$55,488</b>	<b>\$186,585</b>	<b>\$178,491</b>	<b>\$160,342</b>
<b>Adjusted EBITDA Margin<sup>5</sup></b>	<b>48.9%</b>	<b>45.5%</b>	<b>36.6%</b>	<b>42.3%</b>	<b>38.2%</b>	<b>38.7%</b>
<b>Adjusted EBIT Margin<sup>5</sup></b>	<b>44.0%</b>	<b>40.2%</b>	<b>30.6%</b>	<b>36.5%</b>	<b>31.6%</b>	<b>31.1%</b>

1. Represents non-cash stock-based compensation expense associated with the Special Option Award and post-IPO options awarded in 2019 and payroll taxes associated with exercises of such options during the applicable period.
2. Represents foreign exchange gain or loss from the revaluation of cash denominated in a different currency than the entity's functional currency.
3. Represents income recognized during the applicable period due to changes in the tax receivable agreement liability recorded in the statement of financial condition as a result of changes in the mix of earnings, tax legislation and tax rates in various jurisdictions which impacted our tax savings.
4. Represents acquisition-related intangibles amortization and increased tangible asset and capitalized software depreciation and amortization resulting from the Refinitiv Transaction and the application of pushdown accounting (where all assets were marked to fair value as of the closing date of the Refinitiv Transaction).
5. Adjusted EBITDA margin and Adjusted EBIT margin are defined as Adjusted EBITDA and Adjusted EBIT, respectively, divided by gross revenue for the applicable period. See "A Growth Company: 2020 vs. 2019" for gross revenue.

# Reconciliation of Non-GAAP Items (continued)



Reconciliation of Net Income attributable to Tradeweb Markets Inc. to Adjusted Net Income and Adjusted Diluted EPS	Successor FY20	Successor FY19	Successor 4Q18	Predecessor 9M18	Predecessor FY17	Predecessor FY16
Earnings per diluted share <sup>1</sup>	\$ 0.88 <sup>a</sup>	\$ 0.19 <sup>b</sup> 0.54 <sup>a</sup>	\$ 0.13 <sup>b</sup>	\$ 0.60 <sup>b</sup>	\$ 0.39 <sup>b</sup>	\$ 0.44 <sup>b</sup>
Pre-IPO net income attributable to Tradeweb Markets LLC <sup>1</sup>	-	\$ 42,352 <sup>b</sup>	\$ 29,307 <sup>b</sup>	\$ 130,160 <sup>b</sup>	\$ 83,648 <sup>b</sup>	\$ 93,161 <sup>b</sup>
Net income attributable to Tradeweb Markets Inc. <sup>1</sup>	166,296 <sup>a</sup>	83,769 <sup>a</sup>	-	-	-	-
Net income attributable to non-controlling interests <sup>1,2</sup>	52,094 <sup>a</sup>	46,903 <sup>a</sup>	-	-	-	-
<b>Net income</b>	<b>\$ 218,390<sup>a</sup></b>	<b>\$ 173,024<sup>a,b</sup></b>	<b>\$ 29,307<sup>b</sup></b>	<b>\$ 130,160<sup>b</sup></b>	<b>\$ 83,648<sup>b</sup></b>	<b>\$ 93,161<sup>b</sup></b>
Provision for income taxes	56,074	52,302	3,415	11,900	6,129	(725)
Contingent consideration	-	-	-	26,830	58,520	26,224
Acquisition and Refinitiv Transaction related D&A <sup>3</sup>	110,187	97,565	22,413	19,576	31,236	41,125
Stock-based compensation expense <sup>4</sup>	13,025	25,098	-	-	-	-
Unrealized foreign exchange (gains) / losses	5,665	(2,310)	263	(960)	(364)	1,872
(Gain) / loss from revaluation of foreign denominated cash <sup>5</sup>	614	1,225	90	(921)	(678)	(1,315)
Tax receivable agreement liability adjustment <sup>6</sup>	(11,425)	(33,134)	-	-	-	-
Adjusted Net Income before income taxes	392,530	313,770	55,488	186,585	178,491	160,342
Adjusted income taxes <sup>7</sup>	(86,357)	(82,835)	(14,649)	(49,258)	(47,122)	(42,330)
<b>Adjusted Net Income</b>	<b>\$ 306,173</b>	<b>\$ 230,935</b>	<b>\$ 40,839</b>	<b>\$ 137,327</b>	<b>\$ 131,369</b>	<b>\$ 118,012</b>
<b>Adjusted Diluted EPS<sup>1,8</sup></b>	<b>\$ 1.31<sup>a</sup></b>	<b>\$ 0.23<sup>b</sup></b> <b>0.77<sup>a</sup></b>	<b>\$ 0.18<sup>b</sup></b>	<b>\$ 0.64<sup>b</sup></b>	<b>\$ 0.62<sup>b</sup></b>	<b>\$ 0.56<sup>b</sup></b>

- As a result of the Reorganization Transactions and the IPO completed in April 2019, certain earnings information is being presented separately for Tradeweb Markets LLC and Tradeweb Markets Inc.
  - Presents information for Tradeweb Markets Inc. (post-IPO period).
  - Presents information for Tradeweb Markets LLC (pre-IPO period).
- For post-IPO periods, represents the reallocation of net income attributable to non-controlling interests from the assumed exchange of all outstanding LLC Interests for shares of Class A or Class B common stock.
- Represents acquisition-related intangibles amortization and increased tangible asset and capitalized software depreciation and amortization resulting from the Refinitiv Transaction and the application of pushdown accounting (where all assets were marked to fair value as of the closing date of the Refinitiv Transaction).
- Represents non-cash stock-based compensation expense associated with the Special Option Award and the post-IPO options awarded in 2019 and payroll taxes associated with exercises of such options during the applicable period.
- Represents foreign exchange gain or loss from the revaluation of cash denominated in a different currency than the entity's functional currency.
- Represents income recognized during the applicable period due to changes in the tax receivable agreement liability recorded in the statement of financial condition as a result of changes in the mix of earnings, tax legislation and tax rates in various jurisdictions which impacted our tax savings.
- Represents corporate income taxes at an assumed effective tax rate of 22.0% applied to Adjusted Net Income before income taxes for the year ended December 31, 2020 and 26.4% applied to Adjusted Net Income before income taxes for all other periods presented. For pre-IPO periods, this adjustment assumes Tradeweb Markets LLC was subject to a corporate tax rate for the periods presented.
- Due to the Reorganization Transactions and the IPO completed in April 2019, shares outstanding during the year ended December 31, 2019 represent shares of TWM LLC (pre-IPO period) and shares of Class A and Class B common stock of Tradeweb Markets, Inc. (post-IPO period). Shares outstanding during the year ended December 31, 2020 represent shares of Class A and Class B Common Stock of Tradeweb Markets Inc. (post-IPO period). For a summary of the calculation of Adjusted Diluted EPS, see "Reconciliation of Diluted Weighted Average Shares Outstanding to Adjusted Diluted Weighted Average Shares Outstanding" below.

The table below summarizes the calculation of Adjusted Diluted EPS for the periods presented:

Reconciliation of Diluted Weighted Average Shares Outstanding to Adjusted Diluted Weighted Average Shares Outstanding	Successor 4Q20	Successor 4Q19	Successor FY20	Successor Post-IPO Period FY19	Successor Pre-IPO Period FY19
Diluted weighted average TWM LLC shares outstanding	-	-	-	-	223,320,457
Diluted weighted average shares of Class A and Class B common stock outstanding	197,745,297	167,069,241	188,223,032	156,540,246	-
Assumed exchange of TWM LLC interests for shares of Class A and Class B common stock <sup>1</sup>	38,176,219	64,479,008	45,828,289	74,279,741	-
Adjusted diluted weighted average shares outstanding	235,921,516	231,548,249	234,051,321	230,819,987	223,320,457
<b>Adjusted Net Income (in thousands)</b>	<b>\$80,483</b>	<b>\$60,489</b>	<b>\$306,173</b>	<b>\$178,745</b>	<b>\$52,190</b>
<b>Adjusted Diluted EPS</b>	<b>\$0.34</b>	<b>\$0.26</b>	<b>\$1.31</b>	<b>\$0.77</b>	<b>\$0.23</b>

# Reconciliation of Non-GAAP Items (\$ in thousands, except per share and share amounts)



**The following table summarizes the basic and diluted earnings per share calculations for Tradeweb Markets Inc (Post-IPO Period):**

EPS: Post-IPO Net income attributable to Tradeweb Markets Inc.	FY20	FY19
<b>Numerator:</b>		
Net income attributable to Tradeweb Markets Inc.	\$ 166,296	\$ 83,769
<b>Denominator:</b>		
Weighted average shares of Class A and Class B common stock outstanding - Basic	180,409,462	148,013,274
Dilutive effect of equity-settled PRSUs	2,472,801	2,464,137
Dilutive effect of options	5,179,109	6,062,835
Dilutive effect of RSUs	161,660	-
Weighted average shares of Class A and Class B common stock outstanding - Diluted	188,223,032	156,540,246
Earnings per share - Basic	\$ 0.92	\$ 0.57
Earnings per share - Diluted	\$ 0.88	\$ 0.54

**The following table summarizes the basic and diluted earnings per share calculations for Tradeweb Markets LLC (Pre-IPO period):**

EPS: Pre-IPO net income attributable to Tradeweb Markets LLC <sup>(1)</sup>	1Q19
<b>Numerator:</b>	
Pre-IPO net income attributable to Tradeweb Markets LLC	\$ 42,352
<b>Denominator:</b>	
Weighted average LLC Interests outstanding - Basic	222,222,197
Dilutive effect of equity-settled PRSUs	1,098,260
Weighted average LLC Interests outstanding - Diluted	223,320,457
Earnings per share - Basic	\$ 0.19
Earnings per share - Diluted	\$ 0.19

1. Earnings per share and weighted average shares outstanding for the pre-IPO periods have been computed to give effect to the Reorganization Transactions, including the amendment and restatement of the fourth amended and restated limited liability company agreement of Tradeweb Markets LLC to, among other things, (i) provide for a new single class of common membership interests in Tradeweb Markets LLC ("LLC Interests") and (ii) exchange all of the original members' existing membership interests for LLC Interests.

**The following is the calculation of gross revenue, Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Income and Adjusted Diluted EPS for the full year ended December 31, 2018. Revenue accounts were not, and the non-GAAP financial measures were not materially, impacted by the Refinitiv Transaction or the application of pushdown accounting. See "Disclaimer" for additional information.**

	Gross Revenue	Adjusted EBITDA <sup>1</sup>	Adjusted EBITDA Margin <sup>1</sup>	Adjusted Net Income	Adjusted Diluted EPS
January 1, 2018 to September 30, 2018	\$ 505,771	\$ 214,091	42.3%	\$ 137,327	\$ 0.64
October 1, 2018 to December 31, 2018	\$ 178,637	\$ 65,308	36.6%	\$ 40,839	\$ 0.18
<b>Full Year Ended December 31, 2018</b>	<b>\$684,408</b>	<b>\$ 279,399</b>	<b>40.8%</b>	<b>\$ 178,166</b>	<b>\$ 0.82</b>

1. Adjusted EBITDA margin is defined as Adjusted EBITDA divided by gross revenue of \$684.4 million for the full year ended December 31, 2018.