

TRADEWEB INVESTOR PRESENTATION

FEBRUARY 2020

Disclaimer



The information in this presentation is current only as of its date and may have changed. We undertake no obligation to update this information in light of new information, future events or otherwise.

This presentation includes estimates regarding market and industry data that we prepared based on our management's knowledge and experience in the markets in which we operate, together with information obtained from various sources, including publicly available information, industry reports and publications, surveys, our clients, trade and business organizations and other contacts in the markets in which we operate. In presenting this information, we have made certain assumptions that we believe to be reasonable based on such data and other similar sources and on our knowledge of, and our experience to date in, the markets in which we operate. While such information is believed to be reliable for the purposes used herein, no representations are made as to the accuracy or completeness thereof and we take no responsibility for such information. Our market leader position in US treasuries, TBA MBS, European government bonds, interest rate swaps and European ETFs is based on our share of the electronic market for such products.

Basis of Presentation

The historical financial information and other disclosures contained in this presentation relate to periods that ended both prior to and after the completion of the Reorganization Transactions (as defined below) and initial public offering (the "IPO") of Tradeweb Markets Inc. (unless the context otherwise requires, together with its subsidiaries, referred to as "we," "our," "Tradeweb," "

On October 1, 2018, Refinitiv Holdings Ltd. ("Refinitiv"), which is controlled by certain investment funds affiliated with The Blackstone Group L.P., an affiliate of Canada Pension Plan Investment Board, an affiliate of GIC Special Investments Pte. Ltd. and certain co-investors, indirectly acquired substantially all of the financial and risk business of Thomson Reuters Corporation and Thomson Reuters Corporation indirectly acquired a non-controlling ownership interest in Refinitiv (collectively, the "Refinitiv Transaction"). As a result of the Refinitiv Transaction, as a consolidating subsidiary of Refinitiv, we accounted for the Refinitiv Transaction using pushdown accounting. Due to the change in the basis of accounting resulting from the application of pushdown accounting, the financial information for the periods prior to, and including, September 30, 2018, or the "predecessor period," are not comparable. However, the change in basis resulting from the Refinitiv Transaction did not materially impact certain financial information. Accordingly, we present certain financial information for the year ended December 31, 2018 on a combined basis as the change in basis resulting from the Refinitiv Transaction did not materially impact such financial information and we believe it provides a meaningful method of comparison to other periods. The combined financial information is being presented for informational purposes only and (i) has not been prepared on a pro forma basis as if the Refinitiv Transaction occurred on the first day of the period, (ii) may not reflect the actual results we would have achieved absent the Refinitiv Transaction, (iii) may not be predictive of future results of operations and (iv) should not be viewed as a substitute for the financial results of the separate periods presented in accordance with GAAP.

We believe that gross revenue is the key driver of our operating performance and therefore is the revenue measure we utilize to assess our business on a period by period basis.

Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the federal securities laws. Statements related to, among other things, our future performance, the industry and markets in which we operate, our expectations, beliefs, plans, strategies, objectives, prospects and assumptions and future events are forward-looking statements. We have based these forward-looking statements on our current expectations, assumptions, estimates and projections. While we believe these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond our control. These and other important factors, including those discussed under the heading "Risk Factors" in the documents of Tradeweb Markets Inc. on file with or furnished to the SEC, may cause our actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. The forward-looking statements contained in this presentation are not guarantees of future performance and our actual results of operations, financial condition or liquidity, and the development of the industry and markets in which we operate, may differ materially from the forward-looking statements contained in this presentation. In addition, even if our results of operations, financial condition or liquidity, and events in the industry and markets in which we operate, are consistent with the forward-looking statements contained in this presentation, they may not be predictive of results or developments in future periods. Any forward-looking statement that we make in this presentation, of the date of such statement. Except as required by law, we do not undertake any obligation to update or revise, or to publicly announce any update or revision to, any of the forward-looking statements.

Non-GAAP Financial Measures

This presentation contains "non-GAAP financial measures," including Adjusted EBITDA, Adjusted EBITDA Adjusted EBIT margin, Adjusted Imagin, Adjusted Net Income and Adjusted Net Income per diluted share ("Adjusted Diluted EPS"), which are supplemental financial measures that are not calculated and presented in accordance with GAAP. We make use of non-GAAP financial measures in evaluating our past results and future prospects. We present these non-GAAP financial measures because we believe they assist investors and analysts in comparing our operating performance across reporting periods on a consistent basis by excluding items that we do not believe are indicative of our core operating performance.

See "Appendix" for reconciliations of the non-GAAP financial measures contained in this presentation to their most comparable GAAP financial measures. Non-GAAP financial measures have limitations as analytical tools, and you should not consider these non-GAAP financial measures in isolation or as alternatives to net income attributable to Tradeweb Markets Inc., net income, earnings per share, operating income, or cash flow from operating activities or any other financial measure derived in accordance with GAAP. You are encouraged to evaluate each adjustment included in the reconciliations. In addition, in evaluating Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Income and Adjusted Del Income and Adjusted Del

We present certain growth information on a "constant currency" basis. Since our consolidated financial statements are presented in U.S. dollars, we must translate non-U.S. dollar revenues and expenses into U.S. dollars. Constant currency growth, which is a non-GAAP financial measure, is defined as growth excluding the effects of foreign currency fluctuations. Constant currency information is calculated by translating the current period and prior period's results using the average exchange rates for 2018. We use constant currency growth as a supplemental metric to evaluate our underlying performance between periods by removing the impact of foreign currency fluctuations. We present certain constant currency growth information because we believe it provides investors and analysts a useful comparison of our results and trends between periods. This information should be considered in addition to, not as a substitute for, results reported in accordance with GAAP, and may not be comparable to similarly titled measures used by other companies.

Tradeweb Social Media

Investors and others should note that Tradeweb Markets announces material financial and operational information using its investor relations website, press releases, SEC filings and public conference calls and webcasts. Information about Tradeweb Markets, its business and its results of operations may also be announced by posts on the Company's accounts on the following social media channels: Instagram, LinkedIn and Twitter. The information that we post through these social media channels may be deemed material. As a result, we encourage investors, the media, and others interested in Tradeweb Markets to monitor these social media channels in addition to following our press releases, SEC filings and public conference calls and webcasts. These social media channels may be updated from time to time on our investor relations website.



BUSINESS OVERVIEW

Tradeweb at a Glance – 20+ Years of Innovation

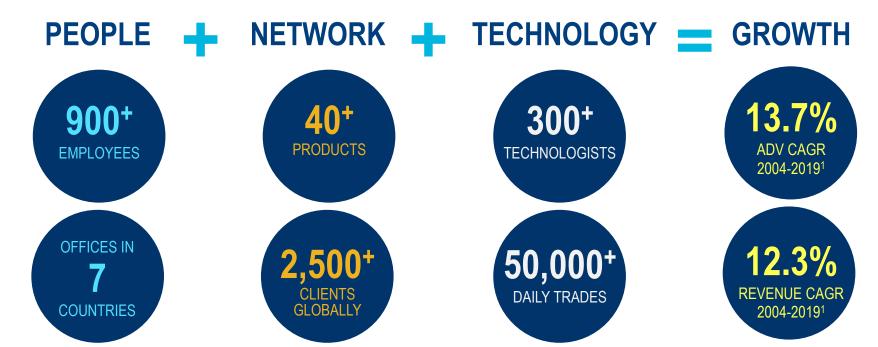


Conceived in 1996, starting with \$8mm of capital, Tradeweb is a leader in building and operating electronic marketplaces for its network of clients located in 65+ countries globally

\$776M

DECEMBER 31, 2019 REVENUE \$725B

DECEMBER 31, 2019 AVERAGE DAILY VOLUME



Notes:

^{1. 2004} marks the acquisition of Tradeweb by The Thomson Corporation.

Diverse Product Offering (December 31, 2019)



| RATES | | CREDIT | | EQUITIES | | MONEY MARKETS | S |
|---|--------------------|----------------------------------|--------------------|------------------------------|------------------------|--|--------------------|
| 123 VOLUME (\$T) | +38% Y/Y | 4 VOLUME (\$T) | +17% Y/Y | 2 VOLUME (\$T) | +0% Y/Y | 54 VOLUME (\$T) | +23% Y/Y |
| \$434 REVENUE (\$M) GLOBAL GOVERNMENT BONDS | +14% Y/Y | 162 REVENUE (\$M) GLOBAL CREDIT | +16% Y/Y | 47 REVENUE (\$M) GLOBAL ETFS | +15% Y/Y | 40 REVENUE (\$M) REPURCHASE AGREEMENTS | +16% Y/Y |
| U.S. Treasuries | • • • | U.S. High-Grade | • • • | U.S. ETFs | • • | U.S. Repo | • • |
| Other N.Amer. Government Bonds | • | U.S. High-Yield | • • • | European ETFs | • | European Repo | • |
| UK Gilts | • • | Euro High-Grade | • • | Asian ETFs | • | AGENCY DISCOUNT NOTES | |
| Euro Government Bonds | • • | Euro High-Yield | • • | GLOBAL CONVERTIBLES | | U.S. Agency Discount Notes | • • |
| Other European Government Bonds | • • | Asian High-Grade | • • | U.S. Convertibles | • • | COMMERCIAL PAPER | |
| Japanese Government Bonds | • | Asian High-Yield | • • | European Convertibles | • | N. Amer. Commercial Paper | • • |
| APAC (ex-Japan) Government Bonds | • | Emerging Market Bonds | • • • | Asian Convertibles | • | European Commercial Paper | • |
| SECURITIZED PRODUCTS | | MUNICIPAL BONDS | | GLOBAL EQUITY DERIVATIVES | | CERTIFICATES OF DEPOSIT (CDS) / DEPOSITS | |
| TBA-MBS | • • • | U.S. Municipal Bonds | • • • | U.S. Equity Derivatives | • • | U.S. CDs | • • |
| Specified Pools | • • • | CHINA BONDS | | European Equity Derivatives | • | European CDs / Deposits | • |
| Other Securitized Products | • • | China Interbank Bond Market | • | CASH EQUITIES | | | |
| SSAS/COVERED BONDS | | GLOBAL CREDIT DERIVATIVES | | European Cash Equities | • | | |
| U.S. Agencies | • • • | CDX Indices | • | PREFERRED EQUITIES | | | |
| Covered Bonds | • • | iTraxx Indices | • | U.S. Preferred Equities | • | | |
| Other SSAs | • • • | U.S. Single Name CDS | • | | | | |
| GLOBAL RATES DERIVATIVES | | European Single Name CDS | • | | | | |
| North American Rates Derivatives | • • | Emerging Markets Single Name CDS | • | | | | |
| European IRS | • | | | | Inst | itutional • Wholesale • | Retail |
| Asia Pacific IRS | • | | | | | | |
| Emerging Markets IRS | • | | | | | | |















INVESTMENT HIGHLIGHTS

Key Investment Highlights



1. ESTABLISHED ELECTRONIC FIXED INCOME NETWORK WITH SCALE ADVANTAGES

A leading electronic fixed income network with clients in 65+ countries trading over \$720 billion daily

2. TRACK RECORD OF GROWTH AND SERIAL INNOVATION

History of selectively expanding into and scaling new products across asset classes and geographies

3. AT THE INTERSECTION OF POWERFUL SECULAR GROWTH THEMES

Capitalizing on growing global debt pools, increasing electronification, rising popularity of ETFs and pursuit of greater efficiencies

4. SEVERAL TANGIBLE GROWTH OPPORTUNITIES

Focused on executing on U.S Treasuries, global interest rate swaps, U.S. credit, global ETFs and investing for the future

5. GROWING POOL OF DATA & ANALYTICS

Diligently using data to improve execution outcomes and create new data products

6. STRONG REVENUE & EARNINGS GROWTH

Management and strategy focused on balancing revenue growth and margin expansion to create long-term shareholder value

GROWTH FROM 2016-2019 (CAGR)







Notes:

1. See "Appendix" for reconciliation of Adjusted EBIT and Adjusted EBITDA to net income.

A Deeply Integrated & Powerful Network



A powerful client network that trades over \$0.7 trillion daily across our global electronic marketplaces, which are deeply integrated and supported by our proprietary technology





TECHNOLOGY—HEAVILY INTEGRATED IN CUSTOMER WORKFLOWS

FULL SPECTRUM OF TRADING PROTOCOLS BUILT ON PROPRIETARY TECHNOLOGY

300+ TECHNOLOGISTS

SOLUTIONS SUPPORTING CLIENTS ACROSS THE WHOLE TRADE LIFECYCLE

PRE-TRADE • EXECUTION • POST-TRADE • DATA & REPORTING



STP / INTEGRATION

PROPRIETARY/VENDOR OMSs

BUY-SIDE ORDER

MANAGEMENT

VOICE • INVENTORY •

CENTRAL **CLEARING** ORGANIZATIONS

FIRMS / PRIME

ALL-2-ALL

REPOSITORIES

REPO

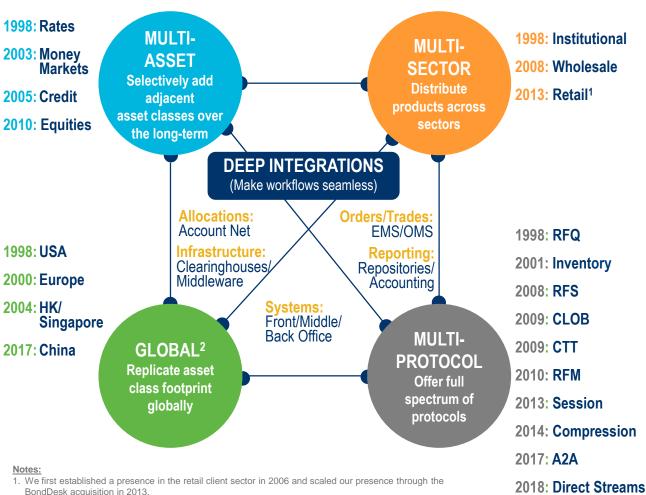
^{1.} Based on public industry sources and Tradeweb management estimates. Public sources by product: government bonds (TRACE, SIFMA, AFME), TBA MBS (TRACE) and interest rate swaps (ISDA), See "Disclaimer" for additional information regarding market information.

1. POWERFUL NETWORK EFFECTS

Calculated Network Expansion to Connect the Dots



TW NETWORK: CONNECTING KEY DIFFERENTIATORS TO GENERATE A STEADY...



- 2. Represents the year the office opened in that location.

...STREAM OF INNOVATIONS



Net Spotting 2016

Hedging of U.S. HG Credit with USTs



Asset Swaps 2019

Trading IRS and government bonds simultaneously



Bond Connect 2017

Connecting bond traders with China (Northbound trading)



UST Closing Prices 2019 Replicating a UK concept for Gilt trading in the U.S. for USTs



Credit AiPrice 2018

Delivering prices using content from all three sectors



Credit Live Streams 2019

Introducing retail liquidity to institutional RFQs



AiEX 2013

Automation via multiple protocols (RFQ, CTT)



2019: Portfolio Trading

UST Streams 2018

Improving on a CLOB with

streams

Track Record of Growth, Product Diversification and Serial Innovation



MARKET

Our deep relationships with our clients allows us to identify growth opportunities early and grow them into meaningful contributors of revenue over time

| LAUNCH YEAR ² | STAGE | PRODUCT | TIME TO \$25+ MM IN REVENUE |
|--------------------------|----------|----------------------------------|-----------------------------|
| 1999 | | UST (U.S. TREASURIES) | 4 Years |
| 2001 | a | TBA-MBS | 4 Years |
| 2001 | | EUROPEAN GOVERNMENT BONDS | 4 Years |
| 2005/20131 | | U.S. DERIVATIVES (IRS / CDS) | After Dodd-Frank – 3 Years |
| 2005/20181 | | EUROPEAN DERIVATIVES (IRS / CDS) | After MiFID II – 1 Year |
| 2012 | <u>a</u> | GLOBAL ETFs | 6 Years |
| 2013 | | SESSION TRADING (SWEEP) | 5 Years |
| 2014 | <u> </u> | U.S. INSTITUTIONAL CASH CREDIT | 4 Years |
| | | | |





- 1. U.S. derivatives and European derivatives were launched in 2005, however, revenue growth is being presented post Dodd-Frank (2013) and MiFID II (2018) to show the impact of regulation.
- 2. Launch year is the first year of revenue.

Expansive and Growing Addressable Markets



TRADEWEB'S GROWTH ADVANTAGE

GROWTH IN EXISTING MARKETS



ELECTRONIFICATION OF MARKETS



INCREASE MARKET SHARE



GROWTH IN UNDERLYING ASSET CLASSES



ENHANCE DATA AND ANALYTICS CAPABILITIES

ENTER NEW MARKETS AND OTHER DRIVERS OF LONG-TERM GROWTH



NEW ASSET CLASSES

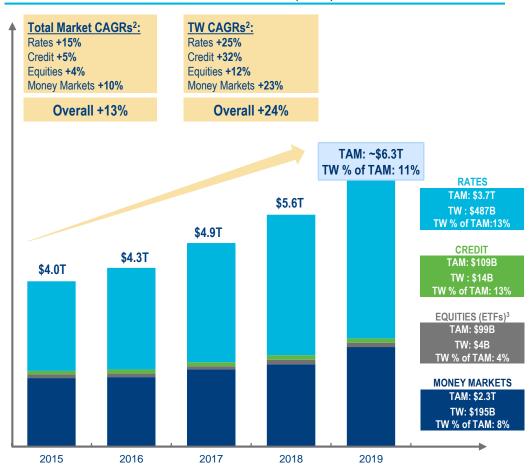


NEW REGIONS AND CLIENTS



STRATEGIC ACQUISITIONS AND PARTNERSHIPS

EXPANSIVE ADDRESSABLE MARKETS (ADV)¹

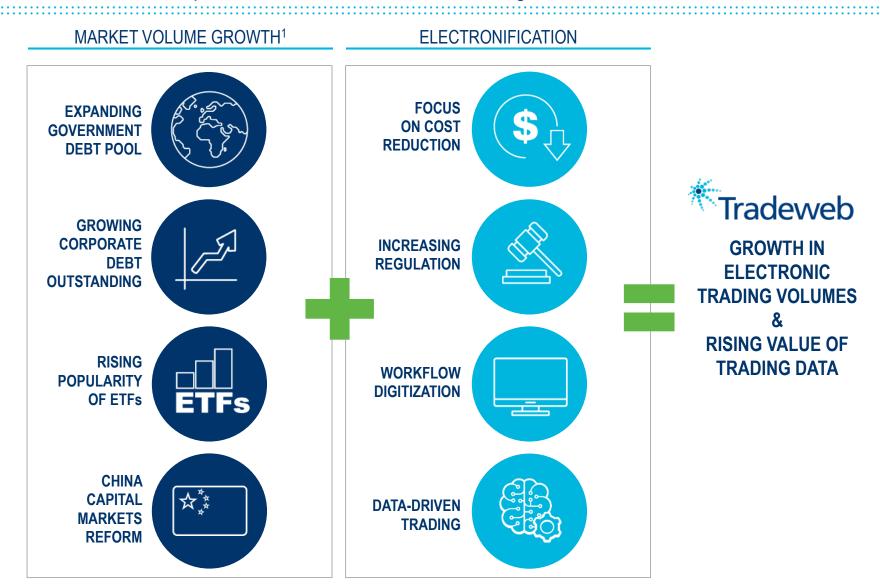


Notes:

- 1. Total ADV by asset class is based on public industry sources and Tradeweb management estimates and for the purposes of this slide, total ADVs and Tradeweb ADVs omit volumes in products where the total market ADV cannot be sourced reliably: APAC excluding Japan government bonds in rates, Chinese bonds in credit, equity derivatives in equities, and bi-lateral repo, commercial paper, agency discount notes and certificates of deposits in money markets. Total market size for all products included in each asset class based on ADV through 2019. Public sources by asset class: rates (SIFMA, TRACE, CLARUS, AFME, JSDA); credit (TRACE, TRAX, ISDA, SIFMA, CFETS, EMTA); equities (CBOE, Flowtraders); money markets (N.Y. Fed).
- 2. CAGRs based on growth between 2015 and 2019.
- 3. Total ADV for equities is based on ETF volumes only.





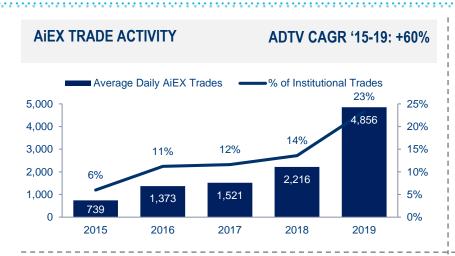


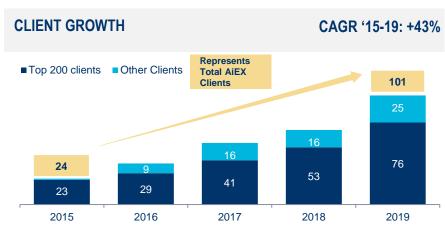
Note:

 Sources: Government bonds (TRACE, TRAX), corporate bonds (SIFMA), ETFs (ETFGI data, ETF/EFP Sponsors, Bloomberg, BMO Global Asset Management ETF Report), Chinese bonds (CFETS).



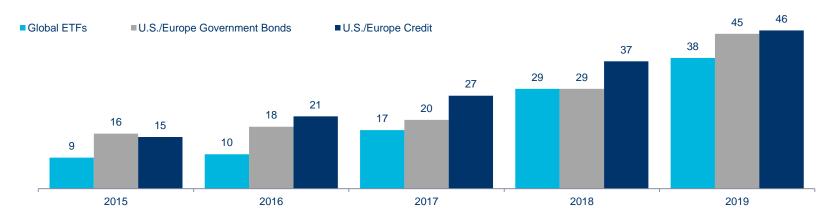






NUMBER OF CLIENTS BY PRODUCT GROUP

PENETRATION OF TOP 100 CLIENTS



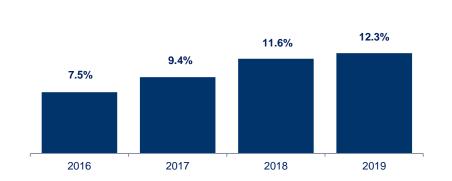
AiEX (Automated Intelligent Execution) uses pre-programmed execution rules to automatically execute trades on Tradeweb sent from a client's EMS/OMS.

Leading Global Electronic Rates Business

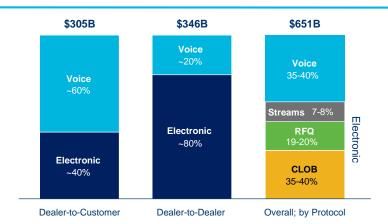


U.S. TREASURIES

TW UST SHARE CONTINUES TO GROW1



VOICE STILL ACCOUNTS FOR ~35-40% OF UST TRADING²



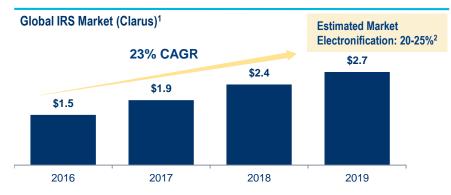
Source: TRACE and Liberty Street Economics data as of August 2017 – July 2018; Greenwich estimates and Tradeweb market intelligence as of 4Q19.

Notes:

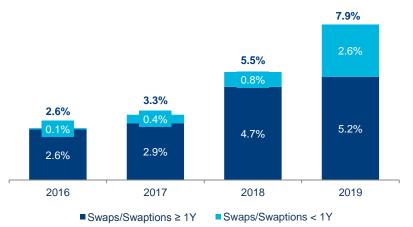
- Share reflects Tradeweb Treasuries volume across institutional, wholesale and retail client sectors, divided by SIFMA volume, adjusted by Tradeweb management to approximate TRACE volume.
- . Electronification rates based on UST volumes traded.

GLOBAL SWAPS

GLOBAL IRS MARKET IS GROWING (\$ in trillions, ADV)



TW GLOBAL IRS MARKET SHARE3



Notes:

- Global IRS market estimate based on Clarus cleared market volumes; Global IRS market refers to volumes traded by U.S. and non-U.S. entities.
- 2. Based on Clarus volumes and Tradeweb management estimates.
- Share reflects TW IRS volumes across institutional, wholesale and retail client sectors, divided by Clarus cleared market volumes. Global IRS market refers to volumes traded by U.S. and non-U.S. entities.

Building a Next Generation U.S. Corporate Credit Market Place Tradeweb

MARKET-WIDE FOCUS HG/HY U.S. MARKET VOLUME MIX (TRACE)¹ D2C/C2C ~70% D2D ~30% INSTITUTIONAL **RETAIL WHOLESALE** AiPrice, Liquidity Scores, Streaming Prices. Inventories. Portfolio PRE-TRADE Monitoring, Analytics and Reporting HG: ~65-70%² HG: ~30-35%² HY: ~85-88%² HY: ~12-15%2 **ELECTRONIC VOICE TRADE Spotting/Net Spotting Leveraging** TW UST Market, TCA, Compliance **POST-TRADE Trade Exemption Reporting,**

CONSTANT INNOVATION

STRONG GROWTH

ELECTRONIC PROTOCOLS

A2A 2.0

Institutional RFQ accesses \$10bn+ of live streaming retail liquidity across over 5,000 CUSIPs; accessible via AiEX

SWEEP

Daily electronic wholesale sessions

CLICK-TO-TRADE

Executable odd-lot liquidity across 20,000 CUSIPs

BLOCK TRADING

PORTFOLIO TRADING

\$40bn+ traded since exiting beta mode in 2019

MULTI-DEALER NET SPOTTING

~25% of TW notional volume; \$200/mm in average savings for trades using net spotting

LIVE INVENTORY/AXES

~\$30bn of block liquidity

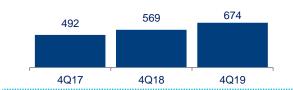
SPOTTING

Electronic hedging - ~95% of institutional HG trades

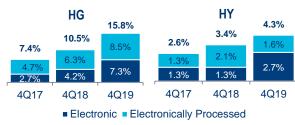
Notes

- Source: TRACE.
- Source: TRACE, Greenwich Associates, competitor reports and TW management estimates.
- 3. Reflects total number of institutional credit clients.
- Share reflects TW high grade and high yield volume across institutional, wholesale and retail client sectors, divided by TRACE volume, adjusted by TW management to exclude emerging market and convertible bond
- Reflects TW high grade and high yield volumes intermediated with undisclosed counterparties.
- Block trades are defined as \$5mm+ for HG and \$1mm+ for HY.*Unless otherwise noted, all data is as of 4Q19.

EXPANDING TW CLIENT NETWORK³



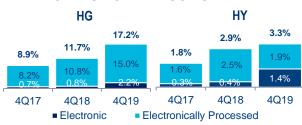
INCREASING TW MARKET SHARE^{1,4}



GROWING TW ANONYMOUS VOLUMES⁵



INCREASING TW BLOCK SHARE^{4,6}



Note: Totals may not foot due to rounding.

Prevailing Market Price

4. TANGIBLE GROWTH OPPORTUNITIES

Electronifying Block ETFs & Investing in the Future



GLOBAL ETFs

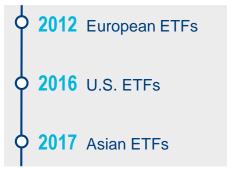
MAKING BLOCK TRADING MORE EFFICIENT



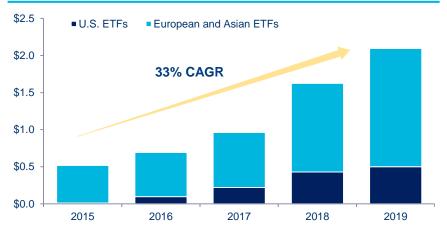




PRODUCT LAUNCHES



TW INSTITUTIONAL ETF ADV CONTINUES TO GROW (\$B)



EARLY STAGE OPPORTUNITIES

RATES

- UST Directed Streams: Electronic tailored order book that gives clients the ability to source liquidity at larger sizes and better price increments vs. CLOB with minimal information leakage
- Specified Pools: Access to trade and view inventory of the industry's leading liquidity providers

CREDIT

 China Bonds: First electronic platform for international investors to access the Chinese Bond Market



MONEY MARKETS

 Bilateral Repo: Strong pipeline of clients globally with plans to expand into additional collateral types

EQUITIES

 U.S. Options: Introduced RFQ technology to facilitate more efficient trading of block U.S. options

MARKET DATA

• Benchmarks: Tradeweb-ICE closing prices



M&A and Partnerships—Selectively Accelerating Growth



HISTORY OF SUCCESSFUL STRATEGIC ACQUISITIONS...

| DATE | TARGET | DESCRIPTION | STRATEGIC RATIONALE |
|------|--------------------------------|---|--|
| 2008 | Hilliard Farber | Wholesale voice broker with a strong MBS franchise | Entered wholesale sector and launched an electronic TBA platform |
| 2011 | Rafferty Capital Markets | Wholesale voice broker with a strong UST franchise | Introduced hybrid electronic UST trading |
| 2013 | BondDesk | Leading U.S. retail fixed income trading technology vendor to wealth management firms | Scaled position in the retail client sector |
| 2016 | CodeStreet | Data-driven trade identification and workflow management software for corporate bonds | Enhanced corporate bond platform pre-trade intelligence |

...AND PARTNERSHIPS





















WILL CONTINUE TO SELECTIVELY EVALUATE OPPORTUNITIES TO EXPAND IN A DISCIPLINED FASHION

| | PRE-TRADE | INTEGRATION AND WORKFLOW | EXECUTION PLATFORM | STP AND WORKFLOW | POST-TRADE | |
|----------|---|--|---|---------------------|---|--|
| | | IETWORK AND GUI— ESS TO EXECUTION | | | LOGY & INFORMATION RADING ACTIVITY | |
| EXAMPLES | AnalyticsInventory | Basis tradingAlgorithms | Asset classesGeographiesClient sectorsProducts & Protocols | Reporting | DataBenchmarksTCA | |

Note:

Tradeweb's ETF CCP service is expected to be available in the coming months, subject to regulatory approvals.

Platforms and Solutions Powered by Data and Analytics



Data and analytics play a critical role by improving the trading experience of our clients and driving more liquidity to our platforms

DATA SUPPORTS THE PLATFORM

KEY INPUT INTO TRADEWEB'S SOLUTIONS

HISTORY OF INNOVATION AND FACILITATING BETTER TRADING DECISIONS



DIRECTLY MONETIZING DATA

LONG-STANDING LICENSE AGREEMENT WITH REFINITIV

PROPRIETARY DATA AND ANALYTICS SOLUTIONS









PRICING/DISTRIBUTION

- Anonymized Composite Pricing via Refinitiv and Tradeweb
- Direct Dealer Content to clients
 over TW infrastructure

BENCHMARKS

- Tradeweb Composite prices
- Closing Prices—UST, UK Gilts
- Dealerweb UST—RCM 19901

ANALYTICS

- Transaction Cost Analytics
- Ai-Price—prices 19,000+ corporate bonds

REPORTING

APA—pre- and post-trade data sets

GROWTH STRATEGY











FINANCIAL OVERVIEW

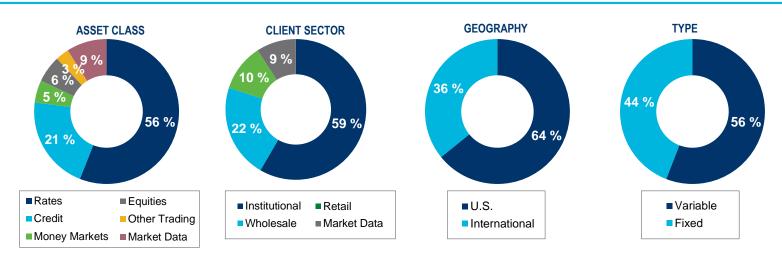
Straightforward & Diversified Business Model



TRADEWEB HAS A DIVERSIFIED REVENUE BASE WITH AN EVEN MIX OF VARIABLE AND FIXED REVENUE



2019 GROSS REVENUE BY

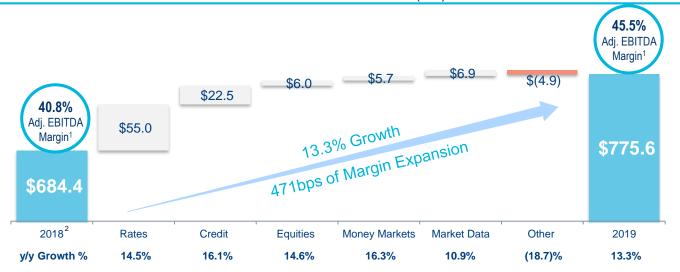


6. STRONG REVENUE AND EARNINGS GROWTH

Strong & Broad-based Revenue and Margin Expansion

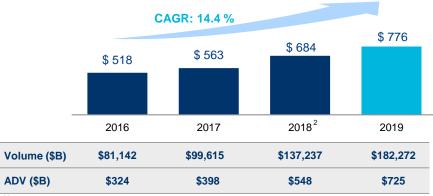


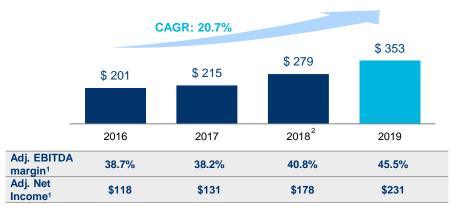
2019 REVENUE GROWTH BY ASSET CLASS AND MARGIN EXPANSION (\$M)



GROSS REVENUE GROWTH (\$M)

ADJUSTED EBITDA GROWTH (\$M)¹





Notes:

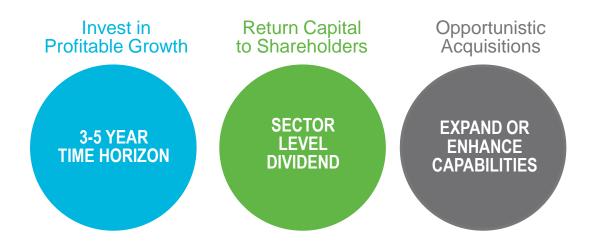
- 1. See "Appendix" for reconciliation of Adjusted EBITDA and Adjusted Net Income to their most comparable GAAP financial measures. Adjusted EBITDA margin is defined as Adjusted EBITDA divided by gross revenue for the applicable period.
- 2. Represents the combined results of the period from January 1, 2018 to September 30, 2018 and the period from October 1, 2018 to December 31, 2018 for the full year ended December 31, 2018. This combination was performed by mathematical addition and is not a presentation made in accordance with GAAP. See "Disclaimer" for additional information and "Appendix" for additional reconciliations.

Capital Management



- Balanced capital strategy of returning capital to shareholders via a dividend and investing in the business
- Strong balance sheet, supported by strong free cash flow generation
- Sufficient cash to support regulatory, risk and working capital
- \$500 million revolver entered into in conjunction with IPO, undrawn as of December 31, 2019

FUTURE CAPITAL ALLOCATION PHILOSOPHY



A Growth Company: 2019 vs. 2018



Continuing to Strike the Right Balance Between Investing to Drive

Revenue Growth & Margin Expansion

BENCHMARKING PERFORMANCE

| | 2019 | 2018 ¹ | GROWTH ² |
|---------------------------------|-------------------------------------|-------------------|----------------------|
| VOLUMES | \$725 B ADV | \$548 B ADV | +32% |
| REVENUES | \$776 M | \$684 M | +13% / +15% y/y (CC) |
| ADJ. EBITDA MARGIN ³ | 45.5% | 40.8% | +471 bps |
| ADJ. DILUTED EPS ³ | \$1.00 ⁴ (\$0.23/\$0.77) | \$0.82 | +22% |

2019 INVESTMENTS & INNOVATIONS











GROWTH ADVANTAGES









Notes:

- 1. Represents the combined results of the period from January 1, 2018 to September 30, 2018 and the period from October 1, 2018 to December 31, 2018. This combination was performed by mathematical addition and is not a presentation in accordance with GAAP. See "Disclaimer" for additional information for the full year ended December 31, 2018.

 2. Growth information provided on a "constant currency" basis reflects growth for the period excluding the impact of foreign currency fluctuations. See "Disclaimers—Non-GAAP Financial Measures" for more information.
- 3. See "Appendix" for a reconciliation of Adjusted EBITDA and Adjusted Diluted EPS to their most comparable GAAP financial measures. Adjusted EBITDA margin is defined as Adjusted EBITDA divided by gross revenue for the applicable period.
- 4. Represents combined Adjusted Diluted EPS for Tradeweb Markets Inc. (post-IPO period 2019) and Tradeweb Markets LLC (pre-IPO period 2019) for the full year ended December 31, 2019. This combination was performed by mathematical addition and is not a presentation made in accordance with GAAP. However, we believe it provides a meaningful method of comparison of Adjusted Diluted EPS for the full year ended December 31, 2019 to the combined year ended December 31, 2018.

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APPENDIX





| Net Income to Adjusted EBITDA, Adjusted EBIT and Adjusted EBT | Successor FY19 | | Successor 4Q18 | | Predecessor 9M18 | | Predecessor 2017 | | Predecesso 201 | |
|---|-------------------|-----------|-------------------|----------|---------------------|----------|---------------------|----------|-------------------|----------|
| Net Income | \$ | 173,024 | \$ | 29,307 | \$ | 130,160 | \$ | 83,648 | \$ | 93,161 |
| Contingent consideration | | - | | - | | 26,830 | | 58,520 | | 26,224 |
| Interest income, net | | (2,373) | | (787) | | (1,726) | | (685) | | 695 |
| Depreciation and amortization | | 139,330 | | 33,020 | | 48,808 | | 68,615 | | 80,859 |
| Stock-based compensation expense ¹ | | 25,098 | | - | | - | | - | | - |
| Provision for income taxes | | 52,302 | | 3,415 | | 11,900 | | 6,129 | | (725) |
| Unrealized foreign exchange (gains) / losses | | (2,310) | | 263 | | (960) | | (364) | | 1,872 |
| (Gain) / loss from revaluation of foreign denominated cash ² | | 1,225 | | 90 | | (921) | | (678) | | (1,315) |
| Tax receivable agreement liability adjustment ³ | | (33,134) | | - | | - | | - | | - |
| Adjusted EBITDA | \$ | 353,162 | \$ | 65,308 | \$ | 214,091 | \$ | 215,185 | \$ | 200,771 |
| Less: Depreciation and amortization | | (139,330) | | (33,020) | | (48,808) | | (68,615) | | (80,859) |
| Add: Acquisition and Refinitiv Transaction related D&A | | 97,565 | | 22,413 | | 19,576 | | 31,236 | | 41,125 |
| Adjusted EBIT | \$ | 311,397 | \$ | 54,701 | \$ | 184,859 | \$ | 177,806 | \$ | 161,037 |
| Add: Interest income, net | | 2,373 | | 787 | | 1,726 | | 685 | | (695) |
| Adjusted EBT | \$ | 313,770 | \$ | 55,488 | \$ | 186,585 | \$ | 178,491 | \$ | 160,342 |
| Adjusted EBITDA Margin ⁵ | | 45.5% | | 36.6% | | 42.3% | | 38.2% | | 38.7% |
| Adjusted EBIT Margin ⁵ | | 40.2% | | 30.6% | | 36.5% | | 31.6% | | 31.1% |

^{1.} Represents non-cash stock-based compensation expense associated with the Special Option Award and post-IPO options awarded in 2019 and the payroll taxes associated with exercises of such options during the applicable period.

^{2.} Represents foreign exchange gain or loss from the revaluation of cash denominated in a different currency than the entity's functional currency.

^{3.} Represents income recognized during the applicable period due to changes in the tax receivable agreement liability recorded in the statement of financial condition as a result of changes in the mix of earnings, tax legislation and tax rates in various jurisdictions which impacted our tax savings.

^{4.} Represents acquisition-related intangibles amortization and increased tangible asset and capitalized software depreciation and amortization resulting from the Refinitiv Transaction and the application of push down accounting (where all assets were marked to fair value as of the closing date of the Refinitiv Transaction).

^{5.} Adjusted EBITDA margin and Adjusted EBIT margin are defined as Adjusted EBITDA and Adjusted EBIT, respectively, divided by gross revenue for the applicable period. See slide 20 for gross revenue.

Reconciliation of Non-GAAP Items (continued)



| Reconciliation of Net Income attributable to Tradeweb Markets Inc. to Adjusted Net Income and Adjusted Diluted EPS | | Successor FY19 | S | Successor 4Q18 | Pr | edecessor 9M18 | |
|--|----|--|----|-----------------------|----|------------------------|--|
| Earnings per diluted share ¹ | \$ | 0.19 ^a 0.54 ^b | \$ | 0.13 ^a | \$ | 0.60 ^a | |
| Pre-IPO net income attributable to Tradeweb Markets LLC ¹ | | \$42,352 | | \$29,307 ^a | | \$130,160 ^a | |
| Add: Net income attributable to Tradeweb Markets Inc. ¹ | | 83,769 | | - | | - | |
| Add: Net income attributable to non-controlling interests ^{1,2} | | 46,903 | | - | | - | |
| Net income | \$ | 173,024 ^{a,b} | \$ | 29,307 ^a | \$ | 130,160 ^a | |
| Provision for income taxes | | 52,302 | | 3,415 | | 11,900 | |
| Contingent consideration | | - | | - | | 26,830 | |
| Acquisition and Refinitiv Transaction related D&A ³ | | 97,565 | | 22,413 | | 19,576 | |
| Stock-based compensation expense ⁴ | | 25,098 | | - | | - | |
| Unrealized foreign exchange (gains) / losses | | (2,310) | | 263 | | (960) | |
| (Gain) / loss from revaluation of foreign denominated cash ⁵ | | 1,225 | | 90 | | (921) | |
| Tax receivable agreement liability adjustment ⁶ | | (33,134) | | - | | - | |
| Adjusted Net Income before income taxes | | 313,770 | | 55,488 | | 186,585 | |
| Adjusted income taxes ⁷ | | (82,835) | | (14,649) | | (49,258) | |
| Adjusted Net Income | \$ | 230,935 | \$ | 40,839 | \$ | 137,327 | |
| Adjusted Diluted EPS ^{1,8} | \$ | 0.23 ^a 0.77 ^b | \$ | 0.18 ^a | \$ | 0.64 ^a | |

- 1. In April 2019, the Company completed the Reorganization Transactions and the IPO. As a result, certain earnings information is being presented separately for Tradeweb Markets LLC and Tradeweb Markets Inc.
 - a. Presents information for Tradeweb Markets LLC (pre-IPO period).
 b. Presents information for Tradeweb Markets Inc. (post-IPO period).
- 2. For post-IPO periods, represents the reallocation of net income attributable to non-controlling interests from the assumed exchange of all outstanding LLC Interests for shares of Class A or Class B common stock.
- 3. Represents acquisition-related intangibles amortization and increased tangible asset and capitalized software depreciation and amortization resulting from the Refinitiv Transaction and the application of pushdown accounting (where all assets were marked to fair value as of the closing date of the Refinitiv Transaction).
- 4. Represents non-cash stock-based compensation expense associated with the Special Option Award and post-IPO options awarded in 2019 and the payroll taxes associated with exercises of such options during the applicable period.
- 5. Represents foreign exchange gain or loss from the revaluation of cash denominated in a different currency than the entity's functional currency.
- 6. Represents income recognized during the applicable period due to changes in the tax receivable agreement liability recorded in the statement of financial condition as a result of changes in the mix of earnings, tax legislation and tax rates in various jurisdictions which impacted our tax savings.
- Represents corporate income taxes at an assumed effective tax rate of 26.4% for all periods presented applied to Adjusted Net Income before income taxes. For pre-IPO periods, this adjustment assumes Tradeweb Markets LLC was subject to a corporate tax rate for the periods presented.
- 8. Due to the Reorganization Transactions and the IPO completed in April 2019, shares outstanding during the year ended December 31, 2019 represent shares of TWM LLC (pre-IPO period) and shares of Class A and Class B common stock of Tradeweb Markets Inc. (post-IPO period).

The table below summarizes the calculation of Adjusted Diluted EPS for the periods presented:

| Reconciliation of Diluted Weighted Average Shares Outstanding to Adjusted Diluted Weighted Average Shares Outstanding | Successor Pre-IPO Period FY19 | Post-IPO Period | Successor 4Q18 | Predecessor 9M18 |
|---|-------------------------------------|-----------------|-------------------|---------------------|
| Diluted weighted average TWM LLC shares outstanding | 223,320,457 | - | 222,243,851 | 215,365,920 |
| Diluted weighted average shares of Class A and Class B common stock outstanding | - | 156,540,246 | - | - |
| Assumed exchange of TWM LLC interests for shares of Class A and Class B common stock ¹ | - | 74,279,741 | - | - |
| Adjusted diluted weighted average shares outstanding | 223,320,457 | 230,819,987 | 222,243,851 | 215,365,920 |
| | | | | |
| Adjusted Net Income (in thousands) | \$ 52,190 | \$ 178,745 | \$ 40,839 | \$ 137,327 |
| Adjusted Diluted EPS | \$ 0.23 | \$ 0.77 | \$ 0.18 | \$ 0.64 |

Assumes the exchange of all outstanding LLC Interests for shares of Class A and Class B common stock, resulting in the elimination of the non-controlling interests and recognition of the net income attributable to non-controlling interests.





The following table summarizes the basic and diluted earnings per share calculations for Tradeweb Markets LLC (pre-IPO period):

| EPS: Pre-IPO net income attributable to Tradeweb Markets LLC ¹ | Successor 1Q19 | | Successor 4Q18 | | Pre | edecessor 9M18 |
|--|-------------------|----------|-------------------|--------|-------------|-------------------|
| Numerator: | | | | | | |
| Pre-IPO net income attributable to Tradeweb Markets LLC | \$ | 42,352 | \$ | 29,307 | \$ | 130,160 |
| | | | | | | |
| Denominator: | | | | | | |
| Weighted average LLC Interests outstanding – Basic | 222,222,197 | | 222,221,628 | | 21 | 15,365,920 |
| Dilutive effect of equity-settled PRSUs | 1 | ,098,260 | | 22,223 | | - |
| Weighted average LLC Interests outstanding - Diluted | 223,320,457 | | 222,243,851 | | 215,365,920 | |
| | | | | | | |
| Earnings per share - Basic | \$ | 0.19 | \$ | 0.13 | \$ | 0.60 |
| Earnings per share - Diluted | \$ | 0.19 | \$ | 0.13 | \$ | 0.60 |

^{1.} Earnings per share and weighted average shares outstanding for the pre-IPO periods have been computed to give effect to the Reorganization Transactions, including the amendment and restatement of the fourth amended and restated limited liability company agreement of Tradeweb Markets LLC to, among other things, (i) provide for a new single class of common membership interests in Tradeweb Markets LLC ("LLC Interests") and (ii) exchange all of the original members' existing membership interests for LLC Interests.

The following table summarizes the basic and diluted earnings per share calculations for Tradeweb Markets Inc. (post-IPO period):

| EPS: Post-IPO net income attributable to Tradeweb Markets Inc. | Successor FY19 |
|---|-------------------|
| Numerator: | |
| Post-IPO net income attributable to Tradeweb Markets Inc. | \$ 83,769 |
| | |
| <u>Denominator:</u> | |
| Weighted average shares of Class A and Class B common stock outstanding - Basic | 148,013,274 |
| Dilutive effect of equity-settled PRSUs | 2,464,137 |
| Dilutive effect of options | 6,062,835 |
| Weighted average shares of Class A and Class B common stock outstanding - Diluted | 156,540,246 |
| | |
| Earnings per share - Basic | \$ 0.57 |
| Earnings per share - Diluted | \$ 0.54 |

The following is the calculation of gross revenue, Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Income and Adjusted Diluted EPS for the full year ended December 31, 2018. Revenue accounts were not, and the non-GAAP financial measures were not materially, impacted by the Refinitiv Transaction or the application of pushdown accounting. See "Disclaimer" for additional information.

| | | Gross | Adjusted | Adjusted EBITDA | | Adjusted | | ljusted |
|---------------------------------------|---------|-----------|---------------------|--------------------------------------|----|------------|----|---------|
| | Revenue | | EBITDA ¹ | TDA ¹ Margin ¹ | | Net Income | | d EPS |
| January 1, 2018 to September 30, 2018 | \$ | 505,771 | \$ 214,091 | 42.3% | \$ | 137,327 | \$ | 0.64 |
| October 1, 2018 to December 31, 2018 | \$ | 178,637 | \$ 65,308 | 36.6% | \$ | 40,839 | \$ | 0.18 |
| Full Year Ended December 31, 2018 | | \$684,408 | \$ 279,399 | 40.8% | \$ | 178,166 | \$ | 0.82 |

^{1.} Adjusted EBITDA margin is defined as Adjusted EBITDA divided by gross revenue of \$684.4 million for the full year ended December 31, 2018.